

Media Lions Shortlist - Cannes Lions 2013

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency
A01 (Best Use of Screens)							
A01/007	00273	NOT NORMAL. MINI REAR WINDSCREEN TV.	MINI	MINI	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A01/009	00322	INSPIRER OF MISCHIEF	KRAFT FOODS	FIDORKA	STARCOM MEDIAVEST GROUP Prague	CZECH REPUBLIC	
A01/011	00466	LASEXTA HOP	ATRESMEDIA	ANTENA 3 / LASEXTA	AFTERSHARE.TV Barcelona	SPAIN	AFTERSHARE.TV
A01/015	00613	PSICODRIVING	HONDA	CIVIC	STARCOM MEDIAVEST GROUP Madrid	SPAIN	
A01/026	01060	BRING HAPPINESS HOME	PEPSICO	PEPSI, LAY'S, TROPICANA	OMD CHINA Shanghai	CHINA	BBDO CHINA Shanghai
A01/041	01591	MEANAMORPHOSIS	PROCTER & GAMBLE	SECRET DEODORANT	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO
A01/064	00541	WE ALL MAKE THE GAMES	McDONALD'S UK	OLYMPICS	OMD UK London	UNITED KINGDOM	
A01/073	02443	KIA CARS (REVOO)	KIA	KIA BRAND	INNOCEAN WORLDWIDE EUROPE Frankfurt	GERMANY	INNOCEAN WORLDWIDE EUROPE Frankfurt
A01/081	02331	CONVERSATIONS START HERE	AOL HUFFINGTON POST MEDIA GROUP UK	HUFFINGTON POST UK	GRAVITY ROAD London	UNITED KINGDOM	GRAVITY ROAD London
A01/087	00810	#YOUDRIVE	MERCEDES-BENZ	A-CLASS	MAXUS GLOBAL	UNITED KINGDOM	
A02 (Best Use of Audio)							
A02/010	00295	MARIACHI CHRISTMAS	PEPSICO	DORITOS	OMD UK London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London / THE
A02/028	01934	BACK TO VINYL - THE OFFICE TURNTABLE	KONTOR RECORDS	KONTOR RECORDS	OGILVYACTION Düsseldorf	GERMANY	OGILVYACTION Düsseldorf / OGILVYONE Düsseldorf
A02/034	02683	E-ROTIC TOUCH	FNAC	FNAC	MARCEL Paris	FRANCE	MARCEL Paris
A02/037	02752	DONCAFE LIVE RADIO VENDING MACHINE	STRAUSS ROMANIA	DONCAFÉ VENDING MACHINE	McCANN ERICKSON Bucharest	ROMANIA	McCANN ERICKSON Bucharest
A02/038	02807	MOBILIZING THE 12TH MAN	C. S. HAMMAM-LIF	FOOTBALL CLUB	MEMAC OGILVY LABEL TUNISIA Tunis	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunis /
A02/040	03116	BUD GREAT TIMES	AMBEV	BUDWEISER	AFRICA Sao Paulo	BRAZIL	AFRICA Sao Paulo
A02/046	01547	LONGER MERRY CHRISTMAS	HEINEKEN	HEINEKEN	JWT SAN JUAN	PUERTO RICO	JWT SAN JUAN
A02/049	02496	EVERY BEAT MATTERS INTEGRATED CAMPAIGN	SAVE THE CHILDREN	SAVE THE CHILDREN	BBDO NEW YORK	USA	BBDO NEW YORK
A02/052	01578	RADIO AMBULANCE	AER (ECUADORIAN RADIO ASSOCIATION)	CORPORATE IMAGE CAMPAIGN	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil

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A02/074	02130	DONATE-A-TONE	STARHUB	SAMARITANS OF SINGAPORE	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE
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A03 (Best Use of Print)

A03/050	01695	YOU READ THEY LEARN	HINDUSTAN TIMES	NEWSPAPER	LOWE + PARTNERS London	UNITED KINGDOM	LOWE + PARTNERS London
A03/057	02893	YOU ARE HERE	VOLKSWAGEN DO BRASIL	VOLKSWAGEN DO BRASIL	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A03/066	03120	FOOL'S DAY	FOLHA DE SAO PAULO	FOLHA DE SAO PAULO	AFRICA Sao Paulo	BRAZIL	AFRICA Sao Paulo
A03/067	01429	BACK PAGES	APPLE	IPAD MINI	TBWA\MEDIA ARTS LAB Los Angeles	USA	TBWA\MEDIA ARTS LAB Los Angeles
A03/074	02505	IGNITER AD	AMBEV	SKOL	F\NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F\NAZCA SAATCHI & SAATCHI São Paulo
A03/090	01981	THE LIGHTEST AD EVER	ALPARGARTAS	MIZUNO MORELIA NEO	TALENT São Paulo	BRAZIL	TALENT São Paulo
A03/094	02333	UNITY PAPER	WESTONE	ADA NEWSPAPER	LEO BURNETT SOLUTIONS Colombo	SRI LANKA	LEO BURNETT SOLUTIONS Colombo
A03/096	02348	REFLECTION OF MUSIC - USHA UTHUP	COCA-COLA INDIA	COKE STUDIO	LEO BURNETT INDIA Mumbai	INDIA	LEO BURNETT INDIA Mumbai
A03/097	02359	NIVEA - SOLAR CHARGER	NIVEA	NIVEA SUN	GIOVANNI+DRAFTFCB São Paulo	BRAZIL	GIOVANNI+DRAFTFCB São Paulo
A03/100	02837	AMPLIFIER	COCA-COLA	COCA-COLA FM	JWT BRAZIL São Paulo	BRAZIL	JWT BRAZIL São Paulo

A04 (Best Use of Outdoor)

A04/003	00028	POTABLE WATER GENERATOR	THE UNIVERSITY OF ENGINEERING AND TECHNOLOGY	ADMISSIONS 2013	MAYO DRAFTFCB Lima	PERU	MAYO DRAFTFCB Lima
A04/027	00740	CV CAMPAIGN	SITUATION STOCKHOLM	SITUATION STOCKHOLM IS A MAGAZINE SOLD BY HOMELESS PEOPLE IN STOCKHOLM	INGO Stockholm	SWEDEN	INGO Stockholm
A04/034	01164	MEGA SOCCER SHIRTS	TELENET	TELENET	TBWA\BELGIUM Brussels	BELGIUM	TBWA\BELGIUM Brussels
A04/036	01247	NEVER ENDING CHARITY BOX	MICROLOAN FOUNDATION	MICROLOAN FOUNDATION	DLKW LOWE London	UNITED KINGDOM	DLKW LOWE London / OCEAN OUTDOOR London
A04/044	01852	SHED LIGHT ON RAPE	JHHESA	BROTHERS FOR LIFE	JOE PUBLIC Johannesburg	SOUTH AFRICA	JOE PUBLIC Johannesburg
A04/045	01701	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	SPAIN	GREY ESPAÑA Madrid
A04/062	02557	FLICKERING NEON BUS STOP	LIGHTING WAREHOUSE	NEON	ACW GREY TEL AVIV Tel Aviv	ISRAEL	ACW GREY TEL AVIV Tel Aviv / JCDECAUX Holon
A04/076	01018	WRATH OF THE TITANS	WARNER BROS ENTERTAINMENT	WRATH OF THE TITANS	STARCOM Levallois-Perret	FRANCE	

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A04/082	01983	CRACK CONSUMES	PARTNERSHIP AGAINST DRUGS	ANTI - DRUGS	TALENT São Paulo	BRAZIL	TALENT São Paulo
A04/084	02148	ADOPT ME!	KOREAN ANIMAL WELFARE ASSOCIATION	ABANDONED DOG ADOPTION CAMPAIGN	CHEIL WORLDWIDE Seoul	SOUTH KOREA	CHEIL WORLDWIDE Seoul

A05 (Best Use of Ambient Media: Small Scale)

A05/001	00013	LIBERATION WRAPPER	FRESHNESS BURGER	CLASSIC BURGER	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A05/006	00121	DENGUE BOTTLE	MAYNILAD WATER SERVICES	ANTI-DENGUE FEVER CAMPAIGN	Y&R PHILIPPINES Manila	THE PHILIPPINES	Y&R PHILIPPINES Manila
A05/009	00189	FASCINATORS	LION	JAMES BOAGS DRAUGHT	PUBLICIS MOJO Sydney	AUSTRALIA	PUBLICIS MOJO Sydney
A05/023	00403	OLYMPIC SHIRT FLAG	PROCTER & GAMBLE PHILIPPINES	LAUNDRY DETERGENT	ACE SAATCHI & SAATCHI Manila	THE PHILIPPINES	ACE SAATCHI & SAATCHI Manila
A05/039	00789	THE GERM STAMP	PROCTER & GAMBLE	SAFEGUARD SOAP	SAATCHI & SAATCHI Singapore	SINGAPORE	SAATCHI & SAATCHI Singapore
A05/060	01610	DOMINO'S PIZZA DISC	DOMINO'S PIZZA	PIZZA DELIVERY	ARTPLAN Rio de Janeiro	BRAZIL	ARTPLAN Rio de Janeiro
A05/062	01802	RAMADAN ACTS OF KINDNESS	THE COCA-COLA COMPANY INDONESIA	COCA-COLA	MEDIACOM INDONESIA Jakarta	INDONESIA	
A05/065	01878	RECIPE CART	UNILEVER	HELLMANN'S	CUBOCC São Paulo	BRAZIL	CUBOCC São Paulo
A05/067	01922	MOUTHGUARDS	COLGATE	COLGATE	GPY&R SYDNEY	AUSTRALIA	GPY&R SYDNEY / VML
A05/106	02898	IGNITE	HEINEKEN	HEINEKEN IGNITE	DDB & TRIBAL AMSTERDAM Amstelveen	THE NETHERLANDS	DDB & TRIBAL AMSTERDAM
A05/129	01622	SLICE OF LOVE	PAPA JOHNS	PAPA JOHNS	PUBLICIS PERU Lima	PERU	PUBLICIS PERU Lima
A05/160	01944	PROTECT WHAT IS BEHIND YOU	TOYOTA BELGIUM	YARIS HYBRID	HAPPINESS BRUSSELS	BELGIUM	HAPPINESS BRUSSELS
A05/173	02250	TASTE THE POSTER	LAL PET PRODUCTS	SUPER DOG CHEWY	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
A05/190	03027	ANX	CORPORACION BATARSE	LEE JEANS	OGILVY GUATEMALA	GUATEMALA	OGILVY GUATEMALA

A06 (Best Use of Ambient Media: Large Scale)

A06/004	00142	MAKE THE POLITICIANS WORK	URA.RU CITY WEBSITE	URA.RU CITY WEBSITE	VOSKHOD Yekaterinburg	RUSSIA	VOSKHOD Yekaterinburg
A06/009	00249	TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO GERMANY Berlin	GERMANY	BBDO GERMANY Berlin
A06/030	00863	THE HEART OF THE CITY	DANONE	VIDACOL	+CASTRO Buenos Aires	ARGENTINA	+CASTRO Buenos Aires
A06/058	02568	IBM OUTDOOR AS UTILITY	IBM	SMARTER CITIES	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
A06/065	02753	DIGITAL PUBLIC LIBRARY	VODAFONE ROMANIA	MOBILE INTERNET	McCANN ERICKSON Bucharest	ROMANIA	McCANN ERICKSON Bucharest
A06/073	02602	MOVING DAY WILD POSTINGS	IKEA	IKEA	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO

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A06/093	02894	MEGA PRINT	HP	HP	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A06/097	02416	WINDOW PINTS	DIAGEO	GUINNESS	GREY GROUP CANADA Toronto	CANADA	GREY GROUP CANADA Toronto
A06/111	02104	McDONALD'S BECOMES MACCA'S	McDONALD'S AUSTRALIA	AUSSIE TASTES MENU	DDB Sydney	AUSTRALIA	DDB Sydney
A06/121	02380	A LOJA VAZIA	SHOPPING VILLALOBOS	SHOPPING VILLALOBOS	LODUCCA São Paulo	BRAZIL	LODUCCA São Paulo
A06/126	02930	THE BILL-BOARD	CASA DE LA AMISTAD	FUNDRISING	OGILVY & MATHER Mexico City	MEXICO	OGILVY & MATHER Mexico
A06/135	03018	THE WALL SENSOR	BMW	BMW 1 SERIES	TBWAIISTANBUL	TURKEY	TBWAIISTANBUL

A07 (Best Use of Special Events and Stunt/Live Advertising)

A07/016	00248	WAITING FOR SEVEN YEARS.	FOUNDATION "FOR LIFE - FOR ORGAN DONATION"	FOUNDATION "FOR LIFE - FOR ORGAN DONATION"	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt
A07/058	00692	FROZEN CINEMA	FIFTYFIFTY (HOMELESS ORGANISATION)	FIFTYFIFTY (HOMELESS ORGANISATION)	HAVAS WORLDWIDE DÜSSELDORF	GERMANY	HAVAS WORLDWIDE DÜSSELDORF
A07/101	01378	TILES SQUARE	MICROSOFT CORPORATION	WINDOWS 8	STARCOM MEDIAVEST GROUP Chicago	USA	R/GA New York
A07/103	01422	MOVING THE STORE	IKEA	IKEA	SMFB Oslo	NORWAY	SMFB Oslo
A07/106	01485	BUILT BY HEART	CHOBANI	CHOBANI YOGURT	LEO BURNETT NEW YORK	USA	LEO BURNETT NEW YORK
A07/108	01498	GOOGLE+ DIGITAL SIGNINGS	GOOGLE	GOOGLE+	GOOGLE UK London	UNITED KINGDOM	GOOGLE UK London
A07/115	01710	REVERSE ROBBERIES	PARMALAT	OAK FLAVOURED MILK	THE MONKEYS Sydney	AUSTRALIA	THE MONKEYS Sydney
A07/116	01739	UFO'S OVER JOZI	TOPTV	FALLING SKIES	IRELAND DAVENPORT Johannesburg	SOUTH AFRICA	IRELAND DAVENPORT Johannesburg
A07/127	01956	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	ITALY	McCANN WORLDGROUP Milan
A07/132	02029	GILLETTE ULTRA-ORTHODOX CHALLENGE	PROCTER AND GAMBLE	GILLETTE DEODORANTS	ZENITHOPTIMEDIA Ramat Gan	ISRAEL	
A07/142	02593	BRITISH ARMY	CAPITA	TERRITORIAL ARMY	MEDIACOM London	UNITED KINGDOM	JWT LONDON
A07/172	00336	THE AUDIOGUIDE PROJECT	TOCHKA G	THE MOSCOW MUSEUM OF EROTIC ART	Y&R RUSSIA Moscow	RUSSIA	Y&R RUSSIA Moscow
A07/173	01435	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	ITALY	M&C SAATCHI Milan
A07/204	01684	SMALL WORLD MACHINES	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY / LEO BURNETT CHICAGO
A07/205	01685	ROAD TO RECOVERY	DIAGEO AUSTRALIA	BUNDABERG RUM	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
A07/216	02493	PAR-KING	SMART VERTRIEBS	SMART FORTWO	BBDO GERMANY Berlin	GERMANY	BBDO GERMANY Berlin

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A07/220	01772	POKER	CARLSBERG	CARLSBERG	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp
A07/223	02436	JOURNEY OF HOPE	KFC	KFC ADD HOPE	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
A07/244	02788	THE ALCOHOL BARRIER	RESPONSIBLE YOUNG DRIVERS (RYD)	NGO	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS
A07/255	00958	ECLIPSE LIVE FROM FUJIYAMA	PANASONIC CORPORATION	PANASONIC SOLAR ENERGY SOLUTIONS	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A07/279	02212	MARIONETTEBOT	UNITED ARROWS GREEN LABEL RELAXING	UNITED ARROWS	TBWAIHAKUHODO Tokyo	JAPAN	TBWAIHAKUHODO Tokyo
A07/285	02378	UNFORGETTABLE FLIGHT	NATURA	AMÓ	PERALTA COMUNICAÇÕES São Paulo	BRAZIL	PERALTA COMUNICAÇÕES São Paulo
A07/297	02987	THE LAST MEAL: RESTAURANT	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	DDB LATINA PUERTO RICO San Juan	PUERTO RICO	DDB LATINA PUERTO RICO San Juan
A07/301	03019	STUNNING SURPRISE BY THE CHORUS OF FANS	ANADOLU EFES	ANADOLU EFES SPORTS CLUB	TBWAIISTANBUL	TURKEY	TBWAIISTANBUL
A07/302	03037	MAKE IT TO MUSE	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE
A07/303	03041	STADISTICS - THE HEALTHY ELEVATOR	COCA-COLA	COCA-COLA	S,C,P,F Barcelona	SPAIN	S,C,P,F Barcelona

A08 (Best Use of Branded Content & Sponsorship)

A08/047	00908	DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE
A08/081	01491	THE BEETLE SHARK CAGE	VOLKSWAGEN	VW BEETLE	MEDIACOM New York	USA	DISCOVERY CHANNEL Silver Spring
A08/098	02055	OPPOSITES	KLARA	RADIO STATION	FAMOUS BRUSSELS	BELGIUM	FAMOUS BRUSSELS
A08/100	02235	DAYS OF HOPE	DIAKONIE FRANKFURT & PARTNERS, SAMUSOCIAL, SPRAVEDLIVAYA, POMOSCH, SHELTER, SOZIALWERKE, PFARRER SIEBER, POLSKI CZERWONY KRZYZ	DIAKONIE FRANKFURT & PARTNERS, SAMUSOCIAL, SPRAVEDLIVAYA, POMOSCH, SHELTER, SOZIALWERKE, PFARRER SIEBER, POLSKI CZERWONY KRZYZ	SAATCHI & SAATCHI Berlin	GERMANY	SAATCHI & SAATCHI Berlin
A08/103	02748	SERIOUS PLAY	HSBC	HSBC	JWT LONDON	UNITED KINGDOM	JWT LONDON
A08/105	02844	MAGICAL PAYPHONE	OI	OI	NBS Rio de Janeiro	BRAZIL	NBS Rio de Janeiro
A08/108	01400	YU: DON'T MISS ANYTHING	VODAFONE	TARIFA VODAFONE YU	WINK Madrid	SPAIN	

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A08/120	01535	SAP A LA TORTRIX	FRITO-LAY	TORTRIX	BBDO GUATEMALA	GUATEMALA	BBDO GUATEMALA
A08/128	01603	TEAM PERFORMANCE INDEX	UPS	LOGISTICS	OGILVY NEW YORK	USA	OGILVY NEW YORK
A08/165	03151	BUILDING THE PEOPLE'S CAR	VOLKSWAGEN GROUP CHINA	THE PEOPLE'S CAR PROJECT	PROXIMITY BEIJING	CHINA	PROXIMITY BEIJING / GOODSTEIN & PARTNERS
A08/183	02352	NO NAME MATCH	UNICEF	ID CAMPAIGN	ONIRIA/TBWA Asuncion	PARAGUAY	ONIRIA/TBWA Asuncion
A08/187	02881	TUNDRA SPACE SHUTTLE ENDEAVOUR CAMPAIGN	TOYOTA	TOYOTA TUNDRA	SAATCHI & SAATCHI LA	USA	SAATCHI & SAATCHI LA

A09 (Best Use of Digital Media)

A09/017	00204	DEMOLITION SITE	COURTS ASIA	COURTS ONLINE STORE	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE
A09/027	00435	GOLDEN CHAINS	ALB	MUSIC VIDEO	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne-Billancourt
A09/046	01173	WINDOW SHOPPING	ADIDAS	ADIDAS NEO	TBWA\HELSINKI	FINLAND	TBWA\HELSINKI
A09/071	01796	MISSPELLED WEBSITES	COLCAFE	COLCAFÉ ICED COFFEE	REP/GREY Bogota	COLOMBIA	REP/GREY Bogota
A09/073	01879	RECIPE CART	UNILEVER	HELLMANN'S	CUBOCC São Paulo	BRAZIL	CUBOCC São Paulo
A09/074	01888	LAUNCH SITE ON EBAY	VOLVO GROUP SWEDEN	THE NEW VOLVO FH	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
A09/101	02914	FREE WI-FI	McDONALD'S SISTEMAS DE ESPAÑA	McDONALD'S	TBWA\ESPAÑA Madrid	SPAIN	TBWA\ESPAÑA Madrid
A09/108	01145	KLEENEX CATCHES COLDS	KIMBERLY CLARK	KLEENEX	MINDSHARE UK London	UNITED KINGDOM	
A09/109	01317	BALLS DREAM BAND	HENKEL LAUNDRY AND HOME CARE	BREF POWER ACTIV 4 IN 1	TBWA\ITALIA Milan	ITALY	TBWA\ITALIA Milan
A09/116	01600	POINT PUBLISHERS	KOREAN BRAILLE LIBRARY	BRAILLE BOOKS DISTRIBUTION FOR CHILDREN	CREATIVIA Seoul	SOUTH KOREA	CREATIVIA Seoul / DAEHONG COMMUNICATIONS Seoul
A09/133	02431	GONE IN 5 SECONDS	AUDI SOUTH AFRICA	AUDI R8 COUPÉ	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN
A09/138	01863	NAWRAS PIGGYBACKING	NAWRAS	WIFI	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI
A09/144	00951	DIGITAL EARTH HOUR	WWF CHINA	EARTH HOUR	BBH CHINA Shanghai	CHINA	BBH CHINA Shanghai
A09/145	00967	ONE SECOND ONE MOVIE	MEI AH ENTERTAINMENT GROUP	MEI AH ENTERTAINMENT	McCANN WORLDGROUP Hong Kong	HONG KONG	McCANN WORLDGROUP Hong Kong
A09/150	02068	COINOFFERS COINS FOR CLICKS	McDONALD'S	COINOFFERS	DDB COPENHAGEN Copenhagen	DENMARK	DDB COPENHAGEN Copenhagen

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A09/152	02123	THE TRAIN SWITCH	SWEBUS	LONG DISTANCE BUS COMPANY	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm
A09/168	02397	GEOX AMPHIBIOX	GEOX	AMPHIBIOX URBAN WATERPROOF SHOES	SMFB Oslo	NORWAY	SMFB Oslo / STINKDIGITAL London
A09/175	03039	SONG FOR LIFE	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE
A09/176	03084	VACATION AUTO DISCOUNT	TAM TRAVEL	TRAVEL	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo

A10 (Best Use of Social Media)

A10/038	00404	SCREEN-AGE LOVE STORY	PLDT	MYDSL	ACE SAATCHI & SAATCHI Manila	THE PHILIPPINES	ACE SAATCHI & SAATCHI Manila
A10/046	00542	OREO DAILY TWIST	MONDELEZ INTERNATIONAL	OREO	DRAFTFCB New York	USA	DRAFTFCB New York
A10/064	00796	THE FUTURE OF THE FASHION SHOW BY TOPSHOP	IN HOUSE (TOPSHOP)	TOPSHOP UNIQUE FASHION SHOW	TOPSHOP London	UNITED KINGDOM	TOPSHOP London
A10/069	00909	DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE
A10/070	00911	SHE RUNS THE NIGHT	NIKE	WOMEN'S RUNNING	JOY. Sydney	AUSTRALIA	JOY. Sydney
A10/106	01464	MASTERCARD CUBS PLEDGE	MASTERCARD	MASTERCARD PRICELESS CITIES	R/GA New York	USA	R/GA New York
A10/116	01509	TORCHVIEW	LLOYDS BANKING GROUP	LLOYDS TSB	MEC London	UNITED KINGDOM	MEC London
A10/120	01681	NIKE GREATNESS	NIKE	NIKE	WIEDEN+KENNEDY Shanghai	CHINA	WIEDEN+KENNEDY
A10/123	01743	TEACHING WITH TIMELINE	HET 4E GYMNASIUM	SENIOR HIGH SCHOOL	THEY Amsterdam	THE NETHERLANDS	THEY Amsterdam
A10/132	01909	CLOUD 9 #FROZENINTHECLO UDS	BULLA DAIRY FOODS	FROZEN YOGHURT	GREY MELBOURNE	AUSTRALIA	GREY MELBOURNE
A10/136	01957	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	ITALY	McCANN WORLDGROUP Milan
A10/139	01971	SKY REC	SKY	CABLE TV	AGÊNCIAClick ISOBAR São Paulo	BRAZIL	AGÊNCIAClick ISOBAR São Paulo
A10/159	02767	HASHTAG KILLER	WATER IS LIFE	WATER IS LIFE (NON PROFIT)	DDB NEW YORK	USA	DDB NEW YORK
A10/160	02775	FACEBOOK 1914	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
A10/183	01405	#DONTGOHOME	COLE HAAN	COLE HAAN	BBH NEW YORK	USA	BBH NEW YORK
A10/191	00469	LBCI DRAMA WARD EL KHAL CAMPAIGN	LBCI & LBCI DRAMA	LBCI DRAMA	IMPACT BBDO Beirut	LEBANON	IMPACT BBDO Beirut

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A10/200	01562	WELCOME TO SMALL BUSINESS SATURDAY	AMERICAN EXPRESS	AMERICAN EXPRESS	DIGITAS New York	USA	DIGITAS New York
A10/213	02631	PARDON ME	GREY POUAPON	GREY POUAPON	CP+B Boulder	USA	CP+B Boulder
A10/232	00774	ONE PHOTO A DAY IN THE WORST YEAR OF MY LIFE	FOND B92	CAMPAIGN AGAINST DOMESTIC VIOLENCE	SAATCHI & SAATCHI Belgrade	SERBIA	SAATCHI & SAATCHI Belgrade
A10/247	01849	#DAMMIPIÙVOCE - TURN UP MY VOICE	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	ITALY	SAATCHI & SAATCHI Milan
A10/248	01864	FILM PERSONALITY TEST	DUBAI INTERNATIONAL FILM FESTIVAL	FILM FESTIVAL	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI
A10/291	03001	REAL BEAUTY SKETCHES	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo

A11 (Best Use of Mobile Devices)

A11/030	01174	WINDOW SHOPPING	ADIDAS	ADIDAS NEO	TBWA\HELSINKI	FINLAND	TBWA\HELSINKI
A11/032	01215	PENGUIN NAVI	SUNSHINE CITY CORPORATION	SUNSHIN AQUARIUM	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo
A11/044	01527	SPREADING THE WORD, NOT THE DISEASE.	RED HOT ORGANIZATION	AIDS AWARENESS CAMPAIGN	WING New York	USA	WING New York
A11/092	00512	GOOD NIGHT: DREAM IS, NEW MEDIA	GP ONLINE	YUMEMIRU - CONTROL YOUR DREAMS	HAKUHODO DY MEDIA PARTNERS Tokyo	JAPAN	
A11/096	02512	LEND AN EYE	EUREKA CALL CENTRE SYSTEM (S)	AWARENESS	GREY GROUP SINGAPORE	SINGAPORE	GREY GROUP SINGAPORE
A11/104	02494	PAR-KING	SMART VERTRIEBS	SMART FORTWO	BBDO GERMANY Berlin	GERMANY	BBDO GERMANY Berlin
A11/113	02690	OLD PHONES GIVE NEW LIFE	SINGTEL	PROJECT SILVERLINE, A CORPORATE SOCIAL RESPONSIBILITY INITIATIVE	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
A11/117	01929	THE HIGHEST GOAL	ADIDAS JAPAN K.K.	FOOTBALL	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo
A11/130	02105	TRACK MY MACCA'S	McDONALD'S AUSTRALIA	CORE MENU	DDB Sydney	AUSTRALIA	DDB Sydney
A11/132	02136	HAPPYTABLE	McDONALD'S	HAPPYMEAL	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE

B01 (Best Use of Integrated Media)

B01/003	00043	COINOFFERS JACKPOT	McDONALD'S DENMARK	COINOFFERS	OMD DENMARK Copenhagen	DENMARK	
B01/006	00098	THE EVERYDAY COLLECTION	TARGET	GROCERY	MONO Minneapolis	USA	MONO Minneapolis

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B01/015	00285	THE WORD ON THE STREET	THE ECONOMIST GROUP	MAGAZINE	FHV BBDO Amsterdam	THE NETHERLANDS	FHV BBDO Amsterdam
B01/021	00405	SCREEN-AGE LOVE STORY	PLDT	MYDSL	ACE SAATCHI & SAATCHI Manila	THE PHILIPPINES	ACE SAATCHI & SAATCHI Manila
B01/022	00406	OLYMPIC SHIRT FLAG	PROCTER & GAMBLE PHILIPPINES	LAUNDRY DETERGENT	ACE SAATCHI & SAATCHI Manila	THE PHILIPPINES	ACE SAATCHI & SAATCHI Manila
B01/029	00568	A MILLION REASONS TO BELIEVE IN THAILAND	COCA-COLA	COKE	INITIATIVE Bangkok	THAILAND	
B01/034	00663	WHY WAIT UNTIL IT'S TOO LATE?	FUNERAL INSURANCE COMPANY DELA	DELA BRAND	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS	OGILVY & MATHER AMSTERDAM
B01/036	00712	THANK YOU MOM	P&G	OLYMPICS CAMPAIGN; CORPORATE IMAGE AND REPUTATION	CARAT New York	USA	
B01/040	00870	WHAT DOES ABSOLUTE SOUND LIKE?	PERNOD RICARD	ABSOLUT VODKA	PHD COLOMBIA Bogotá	COLOMBIA	SANCHO BBDO Bogotá
B01/043	00900	VOLUNTEER TO PROMOTE VOLUNTEERING	SEEK VOLUNTEER	ONLINE VOLUNTEER SEARCH	LEO BURNETT MELBOURNE	AUSTRALIA	LEO BURNETT MELBOURNE
B01/065	01298	GASTRONOMIC HERITAGE	RICA	EVAPORATED MILK	PAGÉS BBDO Santo Domingo	DOMINICAN REPUBLIC	PAGÉS BBDO Santo Domingo
B01/071	01341	WORLD'S MOST STOLEN PEN	PAPERMATE	INKJOY PEN	PHD New York	USA	
B01/087	01630	THE LAMBNESIA EPIDEMIC	MEAT & LIVESTOCK AUSTRALIA	LAMB	UM Sydney	AUSTRALIA	BMF Sydney
B01/107	02241	A COUNTRY ONLY WE HAVE	KOREAN AIR	KOREAN AIR	HS AD Seoul	SOUTH KOREA	HS AD Seoul
B01/128	01437	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	ITALY	M&C SAATCHI Milan
B01/139	01554	LONGER MERRY CHRISTMAS	HEINEKEN	HEINEKEN	JWT SAN JUAN	PUERTO RICO	JWT SAN JUAN
B01/166	01687	ROAD TO RECOVERY	DIAGEO AUSTRALIA	BUNDABERG RUM	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
B01/221	03003	REAL BEAUTY SKETCHES	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
C01 (Fast Moving Consumer Goods)							
C01/012	00355	ROACHVILLE	TIGER BRANDS	DOOM FOGGER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
C01/017	00569	A MILLION REASONS TO BELIEVE IN THAILAND	COCA-COLA	COKE	INITIATIVE Bangkok	THAILAND	
C01/023	00790	THE GERM STAMP	PROCTER & GAMBLE	SAFEGUARD SOAP	SAATCHI & SAATCHI Singapore	SINGAPORE	SAATCHI & SAATCHI Singapore

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C01/044	01300	GASTRONOMIC HERITAGE	RICA	EVAPORATED MILK	PAGÉS BBDO Santo Domingo	DOMINICAN REPUBLIC	PAGÉS BBDO Santo Domingo
C01/063	01903	BEDTIME STORIES	CALIFORNIA MILK PROCESSING BOARD	MILK	GRUPO GALLEGOS HUNTINGTON BEACH	USA	GRUPO GALLEGOS HUNTINGTON BEACH
C01/088	01264	MEAT SNACKING HELMET	KERRY FOODS	MATTESSONS FRIDGE RAIDERS	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London
C01/107	01688	SMALL WORLD MACHINES	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY / LEO BURNETT CHICAGO
C01/122	01776	POKER	CARLSBERG	CARLSBERG	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp
C01/123	01777	YOU HAVE 70 SECONDS	COCA-COLA COMPANY	COCA-COLA ZERO	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp
C01/124	01787	STRATOS	SIGNAL	TOOTHBRUSH	THE CYRANOS Barcelona	SPAIN	THE CYRANOS Barcelona /

C02 (Cars & Automotive Services)

C02/029	01495	THE BEETLE SHARK CAGE	VOLKSWAGEN	VW BEETLE	MEDIACOM New York	USA	DISCOVERY CHANNEL Silver Spring
C02/037	01892	LAUNCH SITE ON EBAY	VOLVO GROUP SWEDEN	THE NEW VOLVO FH	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
C02/048	03144	SPEED PERSONIFIED	NISSAN	NISSAN 370Z	MINDSHARE Dubai	UNITED ARAB EMIRATES	TBWA\IRAAD UAE Dubai
C02/061	00814	#YOUDRIVE	MERCEDES-BENZ	A-CLASS	MAXUS GLOBAL	UNITED KINGDOM	
C02/063	00930	AQUA SOCIAL FES!!	TOYOTA MARKETING JAPAN CORPORATION	AQUA	DENTSU Tokyo	JAPAN	DENTSU Tokyo

C04 (Financial Products & Services)

C04/012	01166	THE GAP IN THE MARKET	KBC	KBC ENTREPRENEURS	TBWA\BELGIUM Brussels	BELGIUM	TBWA\BELGIUM Brussels
C04/024	01500	SAVE 11	ALLSTATE	INSURANCE	STARCOM MEDIAVEST GROUP Chicago	USA	LEO BURNETT CHICAGO
C04/044	02936	THE INTRUDER	AMIS	MEXICAN INSURANCE ASSOCIATION	OGILVY & MATHER Mexico City	MEXICO	OGILVY & MATHER Mexico City

C05 (Commercial Public Services incl. Healthcare & Medical)

C05/003	00029	POTABLE WATER GENERATOR	THE UNIVERSITY OF ENGINEERING AND TECHNOLOGY	ADMISSIONS 2013	MAYO DRAFTFCB Lima	PERU	MAYO DRAFTFCB Lima
C05/005	01679	MOVING WIFI	DTAC	DTAC WIFI	CREATIVE JUICE\BANGKOK (TBWA)	THAILAND	CREATIVE JUICE\BANGKOK (TBWA)
C05/017	01290	THE GAME OF YOUR LIFE	OZYEGIN UNIVERSITY	SOCIAL MEDIA	41?29! Istanbul	TURKEY	41?29! Istanbul / DIJITAL BURO ISTANBUL
C05/037	01724	SCREEN-AGE LOVE STORY	PLDT	MYDSL	ACE SAATCHI & SAATCHI Manila	THE PHILIPPINES	ACE SAATCHI & SAATCHI Manila
C05/043	02312	GOLD MEDAL WINNER STAMPS	ROYAL MAIL	ROYAL MAIL STAMPS	UM New York	USA	

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C05/046	01868	NAWRAS PIGGYBACKING	NAWRAS	WIFI	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI
C05/047	00228	BPOST LIVE WEBSHOP	BPOST	BPOST	TBWA\BELGIUM Brussels	BELGIUM	TBWA\BELGIUM Brussels

C06 (Travel, Entertainment & Leisure)

C06/004	00362	THE MIRACLE AT MEDINAH	PADDY POWER	PADDY POWER	M2M London		UNITED KINGDOM
C06/005	00374	BE MY GUEST	KLM ROYAL DUTCH AIRLINES	KLM MEET & SEAT	DDB & TRIBAL AMSTERDAM Amstelveen	THE NETHERLANDS	DDB & TRIBAL AMSTERDAM Amstelveen /
C06/009	00623	THE BIG WAVE GOODBYE	AMSTERDAM AIRPORT SCHIPHOL	SCHIPHOL.NL	FHV BBDO Amsterdam	THE NETHERLANDS	FHV BBDO Amsterdam
C06/031	00337	THE AUDIOGUIDE PROJECT	TOCHKA G	THE MOSCOW MUSEUM OF EROTIC ART	Y&R RUSSIA Moscow	RUSSIA	Y&R RUSSIA Moscow

C07 (Retail and E-Commerce, including Restaurants)

C07/004	00205	DEMOLITION SITE	COURTS ASIA	COURTS ONLINE STORE	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE
C07/009	00671	YOUR BETTER STARTS HERE	FGL SPORT	SPORT CHEK	TOUCHE! PHD Montréal	CANADA	
C07/010	00732	TOOLPOOL	MALMÖ JÄRNHANDEL (MALMÖ HARDWARE STORE)	HARDWARE STORE	THE FAN CLUB Malmo	SWEDEN	THE FAN CLUB Malmo
C07/018	01182	SEE FOR YOURSELF RECEIPT CHALLENGE	WALMART	WALMART	STARCOM MEDIAVEST GROUP New York	USA	
C07/019	01272	#BESTNIGHTEVER	ASOS	WOMENSWEAR	CARAT London	UNITED KINGDOM	ASOS London
C07/022	01615	DOMINO'S PIZZA DISC	DOMINO'S PIZZA	PIZZA DELIVERY	ARTPLAN Rio de Janeiro	BRAZIL	ARTPLAN Rio de Janeiro
C07/023	01943	SINGLE FLOWER	GIULIANA FLORES	FLOWERS' E- COMMERCE	AGÊNCIACLICK ISOBAR São Paulo	BRAZIL	AGÊNCIACLICK ISOBAR São Paulo
C07/024	02119	QR COOKIES	FOUR DIRECTIONS	ELECTRONIC BOOKSTORE	GREY GROUP HONG KONG	HONG KONG	GREY GROUP HONG KONG
C07/027	02586	1000 STORES	YIHAODIAN	E-GROCERY	OGILVY & MATHER SHANGHAI	CHINA	OGILVY & MATHER SHANGHAI
C07/030	02713	WATERDROP AD	DOMINO'S PIZZA	PIZZA	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul
C07/046	01858	CHALKBOARD MENU	McDONALD'S POLAND	BREAKFAST / LUNCH	DDB WARSAW	POLAND	DDB WARSAW
C07/047	02411	A RING TO BRING THEM CLOSER	McDONALD'S	RONALD McDONALD FOUNDATION	LEO BURNETT MOSCOW	RUSSIA	LEO BURNETT MOSCOW
C07/049	01015	FREE WI-FI	McDONALD'S SISTEMAS DE ESPAÑA	McDONALD'S	TBWA\ESPAÑA Madrid	SPAIN	TBWA\ESPAÑA Madrid

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C07/051	02106	McDONALD'S BECOMES MACCA'S	McDONALD'S AUSTRALIA	AUSSIE TASTES MENU	DDB Sydney	AUSTRALIA	DDB Sydney
C07/053	02109	I'M AMAZING	McDONALD'S RESTAURANTS	RESTAURANTS	DDB GROUP HONG KONG	HONG KONG	DDB GROUP HONG KONG
C07/055	02126	THE HOT STAMP	PRESSBYRÅN	CONVENIENCE STORE CHAIN	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm
C07/057	02159	SALE NAVIGATION	EMART	EMART	CHEIL WORLDWIDE Seoul	SOUTH KOREA	CHEIL WORLDWIDE Seoul
C07/068	02984	MY-NNEQUIN	APSA CENTROS COMERCIALES	DOT BAIRES SHOPPING	DAVID Buenos Aires	ARGENTINA	DAVID Buenos Aires

C08 (Publications & Media)

C08/001	00021	SHARE THE NEWSPAPER WITH CHILDREN	THE TOKYO SHIMBUN	THE TOKYO SHIMBUN	DENTSU Tokyo	JAPAN	DENTSU Tokyo
C08/005	00144	MAKE THE POLITICIANS WORK	URA.RU CITY WEBSITE	URA.RU CITY WEBSITE	VOSKHOD Yekaterinburg	RUSSIA	VOSKHOD Yekaterinburg
C08/030	02175	SKY LIVESPOTS	SKY	SKY	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
C08/037	00474	LBCI DRAMA WARD EL KHAL CAMPAIGN	LBCI & LBCI DRAMA	LBCI DRAMA	IMPACT BBDO Beirut	LEBANON	IMPACT BBDO Beirut
C08/047	02503	KAIZERVIRUS	KAIZERS ORCHESTRA	VIOLETA VIOLETA VOL.3	ANORAK Oslo	NORWAY	HES Oslo / ANORAK Oslo / NOTCH Oslo

C09 (Business Products & Services)

C09/001	00146	PAPER HOTSPOT	DOMTAR	PAPER	ERIC MOWER AND ASSOCIATES Charlotte	USA	ERIC MOWER AND ASSOCIATES Charlotte
C09/013	01779	THE POWER OF NEWSPAPER	NEWSPAPERWORK	MARKETINGPLATFOR M OF ALL BELGIAN NEWSPAPERS	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp

C10 (Corporate Image & Information)

C10/020	02279	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan
C10/022	02578	IBM OUTDOOR AS UTILITY	IBM	SMARTER CITIES	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
C10/026	02234	VOLUNTEERS DON'T SEEK RECOGNITION	OFFRE JOIE	NGO	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT
C10/052	03004	REAL BEAUTY SKETCHES	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
C10/053	03010	WHY WAIT UNTIL IT'S TOO LATE?	FUNERAL INSURANCE COMPANY DELA	DELA BRAND	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS	OGILVY & MATHER AMSTERDAM

C11 (Charities, Public Health & Safety, Public Awareness Messages)

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C11/011	00107	TINY HOLE	HEMORIO	BLOOD BANK	BINDER VISAO ESTRATEGICA Rio De Janeiro	BRAZIL	BINDER VISAO ESTRATEGICA Rio De
C11/015	00161	WHITE FLAG	MISSING CHILDREN	MISSING CHILDREN'S WHITE FLAG	ALMACEN Olivos	ARGENTINA	ALMACEN Olivos
C11/017	00180	FLASH DRIVING GAME	NEW ZEALAND TRANSPORT AGENCY	SLOW DOWN - YOUNG MALES	OMD Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington
C11/022	00208	MAILBOOKS FOR GOOD	THE FOOTPATH LIBRARY / RANDOM HOUSE	MAILBOOKS FOR GOOD	BMF Sydney	AUSTRALIA	BMF Sydney
C11/025	00226	A CALL FOR VOLUNTEARS	TELE ACCUEIL- TELE ONTHAAL	HELPLINE	McCANN Hoeilaart	BELGIUM	McCANN Hoeilaart
C11/027	00247	NFC CHARITY STICKERS	UNICEF HK	CHARITY STICKER (PUBLIC SERVICE)	CHEIL HONG KONG Hong Kong	HONG KONG	CHEIL HONG KONG Hong Kong
C11/028	00255	THE DAILY ABUSE	INNOCENCE IN DANGER	NGO	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
C11/032	00292	BRIDGE OF LIFE	SAMSUNG LIFE INSURANCE	SAMSUNG LIFE INSURANCE	CHEIL WORLDWIDE Seoul	SOUTH KOREA	CHEIL WORLDWIDE Seoul
C11/042	00540	WAILING WALLS AGAINST INJUSTICE	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	LEO BURNETT FRANKFURT	GERMANY	LEO BURNETT FRANKFURT
C11/074	01520	TROLLING AGAINST POVERTY	NGO TECHO	TECHO	CIRCUS Lima	PERU	CIRCUS Lima
C11/075	01528	SPREADING THE WORD, NOT THE DISEASE.	RED HOT ORGANIZATION	AIDS AWARENESS CAMPAIGN	WING New York	USA	WING New York
C11/076	01542	DEFORESTED FIELD	WWF	WWF	GREY 141 GROUP São Paulo	BRAZIL	GREY 141 GROUP São Paulo
C11/079	01708	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	SPAIN	GREY ESPAÑA Madrid
C11/116	02734	FRAME OF SPEECH	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	GREY ISTANBUL	TURKEY	GREY ISTANBUL
C11/138	03140	MISSING CHILDREN	MAES DA SE	MAES DA SE	AFRICA Sao Paulo	BRAZIL	AFRICA Sao Paulo
C11/142	01501	SAVE 11	ALLSTATE	INSURANCE	STARCOM MEDIAVEST GROUP Chicago	USA	LEO BURNETT CHICAGO
C11/148	00485	FOLLOW2UNFOLLO W	PUERTO RICO GOVERNMENT	CORRECTIONAL AND REHABILITATION DEPARTMENT	STARCOM MEDIAVEST GROUP San Juan	PUERTO RICO	
C11/163	01737	MISSING PEOPLE WEEKLY APPEALS	MISSING PEOPLE	WEEKLY APPEALS	GRAND VISUAL London	UNITED KINGDOM	GRAND VISUAL London
C11/169	00785	FREE THE FORCED!	UNITED NATIONS ASSOCIATION OF GERMANY	UNITED NATIONS CAMPAIGN AGAINST FORCED MARRIAGE	CHEIL GERMANY Schwalbach	GERMANY	CHEIL GERMANY Schwalbach

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C11/175	01584	RADIO AMBULANCE	AER (ECUADORIAN RADIO ASSOCIATION)	CORPORATE IMAGE CAMPAIGN	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil
C11/177	01586	GREEN SIN	SAMBITO	RECYCLING CAMPAIGN	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil
C11/199	02111	AIR FORCE FM	DEFENCE FORCE RECRUITING	AIR FORCE	GEORGE PATTERSON Y&R Melbourne	AUSTRALIA	GEORGE PATTERSON Y&R Melbourne
C11/202	02139	DONATE-A-TONE	STARHUB	SAMARITANS OF SINGAPORE	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE
C11/203	02140	THIRD EYE	STARHUB MOBILE	MOBILE BRANDING	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE
C11/237	02161	ADOPT ME!	KOREAN ANIMAL WELFARE ASSOCIATION	ABANDONED DOG ADOPTION CAMPAIGN	CHEIL WORLDWIDE Seoul	SOUTH KOREA	CHEIL WORLDWIDE Seoul

Total Entries: 257