

## Design Lions Shortlist - Cannes Lions 2013

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency
<b>A01 (Posters)</b>							
A01/005	00042	THE ULTIMATE PENCIL	STAEDTLER NIPPON	MARS LUMOGRAPH	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A01/010	00095	PLEATS PLEASE HAPPY ANNIVERSARY POSTERS	ISSEY MIYAKE	POSTERS	TAKU SATOH DESIGN Tokyo	JAPAN	TAKU SATOH DESIGN Tokyo
A01/026	00169	LIFE IS ELECTRIC	PANASONIC CORPORATION	CORPORATE ADVERTISING	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A01/049	00386	KIKUCHI NARUYOSHI : JAZZ	BUREAU KIKUCHI	KIKUCHI NARUYOSHI	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo
A01/054	00426	ANIMAL TREES	WWF INDIA	WWF INDIA	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
A01/067	00540	THE OPTICAL EFFECT BILLBOARD	THE ECONOMIST	SPECIAL FRENCH ISSUE	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne-Billancourt
A01/089	00773	ZOFF SMART	ZOFF	GLASSES	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo
A01/174	01360	FUR HURTS	PETA	ETHICAL TREATMENT OF ANIMALS	OGILVY BEIJING	CHINA	OGILVY BEIJING
A01/199	01535	BIAN POSTERS	BIAN	POSTERS	BAILLAT CARDELL & FILS Montreal	CANADA	BAILLAT CARDELL & FILS Montreal
A01/203	01547	VASES	NISSAN DO BRASIL	NISSAN SENTRA	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
A01/204	01554	CRACK CONSUMES	PARTNERSHIP AGAINST DRUGS	ANTI - DRUGS	TALENT São Paulo	BRAZIL	TALENT São Paulo
A01/226	01701	ARCHITECTURE	STAEDTLER	SKETCHING PENCIL	LEO BURNETT HONG KONG	HONG KONG	LEO BURNETT HONG
A01/231	01723	THE RHINO STAMP PROJECT	STOPRHINOPOACHING.COM	STOP RHINO POACHING	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
A01/233	01729	ALLEY	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
A01/234	01732	GORGE	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
A01/246	01833	WALL CRICKET	ADIDAS INDIA	ADIDAS CRICKET GEAR	TBWA\INDIA Mumbai	INDIA	TBWA\INDIA Mumbai
A01/250	01869	NECKS	TIANJIN SMITHKLINE & FRENCH LABORATORIES	CONTAC SORE THROAT PASTILLES	GREY GROUP CHINA Beijing	CHINA	GREY GROUP CHINA Beijing
A01/253	01887	FLEXIWAIST	VAN HEUSEN	VAN HEUSEN FLEXIWAIST TROUSERS	JWT INDIA Mumbai	INDIA	JWT INDIA Mumbai
A01/254	01889	CHILD ABUSE	THE CENTER FOR THE PROTECTION OF CHILDREN'S RIGHTS FOUNDATION (CPCR)	CPCR BRAND CORPORATE	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND	THE LEO BURNETT GROUP THAILAND Bangkok

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A01/255	01894	PICTOGRAM FACE POSTER- CAMPAIGN, MOTIF BRAZIL	GESTALTEN VERLAG / MUTABOR DESIGN	LINGUA DIGITALIS	MUTABOR DESIGN Hamburg	GERMANY	MUTABOR DESIGN Hamburg
A01/256	01895	PICTOGRAM FACE POSTER- CAMPAIGN, MOTIF FRANCE	GESTALTEN VERLAG / MUTABOR DESIGN	LINGUA DIGITALIS	MUTABOR DESIGN Hamburg	GERMANY	MUTABOR DESIGN Hamburg
A01/257	01896	FACE POSTER- CAMPAIGN, MOTIF GERMANY	GESTALTEN VERLAG / MUTABOR DESIGN	LINGUA DIGITALIS	MUTABOR DESIGN Hamburg	GERMANY	MUTABOR DESIGN Hamburg
A01/258	01897	PICTOGRAM FACE POSTER- CAMPAIGN, MOTIF ITALY	GESTALTEN VERLAG / MUTABOR DESIGN	LINGUA DIGITALIS	MUTABOR DESIGN Hamburg	GERMANY	MUTABOR DESIGN Hamburg
A01/259	01898	PICTOGRAM FACE POSTER- CAMPAIGN, MOTIF JAPAN	GESTALTEN VERLAG / MUTABOR DESIGN	LINGUA DIGITALIS	MUTABOR DESIGN Hamburg	GERMANY	MUTABOR DESIGN Hamburg
A01/260	01899	PICTOGRAM FACE POSTER- CAMPAIGN, MOTIF UK	GESTALTEN VERLAG / MUTABOR DESIGN	LINGUA DIGITALIS	MUTABOR DESIGN Hamburg	GERMANY	MUTABOR DESIGN Hamburg
A01/261	01900	PICTOGRAM FACE POSTER- CAMPAIGN, MOTIF USA	GESTALTEN VERLAG / MUTABOR DESIGN	LINGUA DIGITALIS	MUTABOR DESIGN Hamburg	GERMANY	MUTABOR DESIGN Hamburg
A01/264	01907	POSTER CAMPAIGN HSV FOOTBALL LEGENDS, MOTIF LEGENDE	HAMBURGER SPORTVEREIN	HSV	MUTABOR DESIGN Hamburg	GERMANY	MUTABOR DESIGN Hamburg
A01/272	01965	FILM CODES	BROOKLYN FILM FESTIVAL	BROOKLYN FILM FESTIVAL	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York
A01/273	01982	SENSITIVE	SIGNAL	SENSITIVE TOOTHPASTE	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
A01/275	01995	IBM OUTDOOR AS UTILITY	IBM	SMARTER CITIES	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
A01/286	02052	THANK YOU FOR HELPING THE HOMELESS	RAISING THE ROOF	RAISING THE ROOF	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
A01/302	02117	PLAYFIELD	DEUTSCHES SCHAUSPIELHAUS IN HAMBURG	DEUTSCHES SCHAUSPIELHAUS	THJNK Hamburg	GERMANY	THJNK Hamburg
A01/304	02158	GLOW	LAMPTITUDE CO.	LAMPTITUDE	OGILVY & MATHER THAILAND Bangkok	THAILAND	OGILVY & MATHER THAILAND Bangkok
A01/306	02164	LUGGAGE LABELS	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER
A01/334	02324	BEAR	GREENPEACE	CHARITY	SAATCHI & SAATCHI Shanghai	CHINA	SAATCHI & SAATCHI

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A01/335	02325	GIRAFFE	GREENPEACE	CHARITY	SAATCHI & SAATCHI Shanghai	CHINA	SAATCHI & SAATCHI
A01/336	02326	SNUB-NOSED MONKEY	GREENPEACE	CHARITY	SAATCHI & SAATCHI Shanghai	CHINA	SAATCHI & SAATCHI Shanghai
A01/340	02347	AUTHOR HEADPHONES	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP India Mumbai	INDIA	McCANN WORLDGROUP India Mumbai
A01/343	02361	OFF 2013	INFOPRESSE	MULTIDISCIPLINARY CONFERENCE, ORGANIZED BY INFOPRESSE	COSSETTE Montreal	CANADA	COSSETTE Montreal
A01/359	02443	FARMERS' SUICIDES	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai
A01/374	01316	CUTOUT	DIAGEO AUSTRALIA	BUNDA BERG RUM	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY

### A02 (Flyers, Tickets, Invitations, Postcards, Christmas and Other Greetings Cards )

A02/004	00188	STAND UP HOMELESS! STAND-UP RECEIPTS!	THE BIG ISSUE JAPAN	THE BIG ISSUE JAPAN	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo
A02/036	02145	KOI FISH FEED INVITE	AYALA LAND	NUVALI	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	TBWA\SANTIAGO MANGADA PUNO Makati
A02/039	02281	STICK IT ART	HAIYYA	PUBLIC AWARENESS	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai

### A03 (Calendars)

A03/008	00495	MAPPING THE WORLD IN 12 MONTHS	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
A03/017	00951	THE CORONA CALENDAR	GRUPO MODELO S.A.B. DE C.V.	CORONA BEER	TBWA\SINGAPORE	SINGAPORE	TBWA\SINGAPORE
A03/020	01087	DUBAI'S GOT CULTURE	QUINT	QUINT MAGAZINE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
A03/027	01517	THE TEA CALENDAR	HAELSSEN & LYON	TEA	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg

### A04 (Large Scale Logo and Visual Design)

A04/007	00112	MELKERAMPA	TINE SA	MELKERAMPA CONCEPT STORE	SCANDINAVIAN DESIGN GROUP Oslo	NORWAY	SCANDINAVIAN DESIGN GROUP Oslo / INNE
A04/010	00230	2012 TOKYO ANNUAL MEETINGS OF THE IMF AND WORLD BANK GROUP	MINISTRY OF FINANCE	ANNUAL MEETINGS OF THE IMF AND WORLD BANK GROUP	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A04/020	00513	[D]IVERSITY + [D]ESIGN = [B]IENNIAL	STATE GOVERNMENT OF MINAS GERAIS	IV BRAZILIAN DESIGN BIENNIAL	GRECO DESIGN Belo Horizonte	BRAZIL	GRECO DESIGN Belo Horizonte
A04/025	00686	THE SHIRT FACTORY VISUAL IDENTITY	THE SHIRT FACTORY	SHIRTS	BOLD Stockholm	SWEDEN	BOLD Stockholm

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A04/026	00726	7-ELEVEN COFFEE CONCEPT SWEDEN	REITAN CONVENIENCE SWEDEN	COFFEE CONCEPT	BVD Stockholm	SWEDEN	BVD Stockholm
A04/035	00967	ITV IDENTITY	ITV	ITV NETWORK	ITV CREATIVE London	UNITED KINGDOM	ITV CREATIVE London
A04/054	01778	CANCER RESEARCH UK BRAND IDENTITY	CANCER RESEARCH UK	CHARITY	INTERBRAND New York	USA	INTERBRAND London

### A05 (Small Scale logo and visual identity)

A05/004	00077	SIL0 THEATRE IDENTITY	SIL0 THEATRE	IDENTITY	ALT GROUP Auckland	NEW ZEALAND	ALT GROUP Auckland
A05/025	00647	OITO ENDOBANDING LOGO	OITO ENDOBANDING	BRAND CONSULTING	PAIM COMUNICAÇÃO Porto Alegre	BRAZIL	PAIM COMUNICAÇÃO Porto Alegre
A05/033	00782	2II2	SARL CHATEAU DE BEAULIEU	WINE	LANDOR ASSOCIATES Paris	FRANCE	LANDOR ASSOCIATES Paris
A05/041	00886	TOLV IDENTITY	SGA FASTIGHETER	BRAND IDENTITY	IMAGINATION London	UNITED KINGDOM	IMAGINATION London
A05/046	00957	THE FARM	AL BARARI	ORGANIC RESTAURANT & SHOP	FP7/DXB Dubai	UNITED ARAB EMIRATES	FP7/DXB Dubai
A05/054	01306	VISUAL IDENTITY	NOISE INTERNATIONAL	MUSIC & SOUND FOR ADVERTISING & FILM	NOISE INTERNATIONAL Sydney	AUSTRALIA	LIKE MINDED STUDIO Walsh Bay
A05/060	01737	PSYCHOLOGIST	SAURABH SARKAR	PSYCHOLOGIST	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon

### A06 (Books)

A06/004	00088	STICKY NOTES ANNUAL	COPYWRITERS CLUB NAGOYA	ANNUAL	DENTSU CHUBU Nagoya	JAPAN	DENTSU CHUBU Nagoya / OPENENDS Nagoya
A06/011	00338	LIFE IN FIVE SECONDS	QUERCUS BOOKS	LIFE IN FIVE SECONDS BOOK	H-57 Milan	ITALY	H-57 Milan
A06/013	00496	PERSONAL EXTINCTION PREVENTION BOOK	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
A06/027	00777	BRAND DOCUMENTARY MAGAZINE B	JOH & COMPANY	MAGAZINE B	JOH & COMPANY Seoul	SOUTH KOREA	JOH & COMPANY Seoul
A06/046	01471	SPRITE TRUTH 365 #1	THE COCA-COLA COMPANY	SPRITE	HALBYE KAAG JWT Copenhagen	DENMARK	HALBYE KAAG JWT Copenhagen
A06/057	02222	GROOMING BOOK	PROCTER & GAMBLE	THE ART OF SHAVING	BBDO NEW YORK	USA	BBDO NEW YORK

### A07 (Self Promotion)

A07/006	00063	OZ ESTRATÉGIA + DESIGN BRAND IDENTITY	OZ ESTRATÉGIA + DESIGN	BRANDING AND DESIGN	OZ ESTRATÉGIA + DESIGN São Paulo	BRAZIL	OZ ESTRATÉGIA + DESIGN São Paulo
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A07/020	00422	OGILVY PERSIAN & URDU	OGILVY & MATHER	BRAND IDENTITY	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
A07/021	00454	WE SENT THEIR BRIEFS BACK	TBWA HUNT LASCARIS JOHANNESBURG	DESIGN	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
A07/046	00815	WAKE UP	LANDOR SYDNEY	LANDOR MORNING EVENTS	LANDOR ASSOCIATES Sydney	AUSTRALIA	LANDOR ASSOCIATES Sydney
A07/049	00869	TURNER DUCKWORTH CHRISTMAS CARD 2012	TURNER DUCKWORTH	CHRISTMAS CARD	TURNER DUCKWORTH London	UNITED KINGDOM	TURNER DUCKWORTH London
A07/055	00980	IVITY SNIFF NOSE COLLECTION	IVITY BRAND CORP	IVITY SNIFF NOSE COLLECTION	IVITY BRAND CORP Lisbon	PORTUGAL	IVITY BRAND CORP Lisbon
A07/059	01089	CREATIVE SOAP	IDEASLAB IDEAS LABORATORY	IDEASLAB IDEAS LABORATORY	IDEASLAB Montevideo	URUGUAY	IDEASLAB Montevideo
A07/060	01128	THE USEFUL BOOK	ACNE R&D	THE USEFUL BOOK	ACNE ADVERTISING Stockholm	SWEDEN	ACNE ADVERTISING Stockholm
A07/070	01318	LEO'S CIDER	LEO BURNETT SYDNEY	LEO'S CIDER	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
A07/079	01694	CONDENSED OFFICE	JWT AMSTERDAM	DIRECT MAIL	JWT Amsterdam	THE NETHERLANDS	JWT Amsterdam
A07/086	01990	ANAGRAPHS	BUTTON BUTTON	BUTTON BUTTON	BUTTON BUTTON Fontenay-sous-Bois	FRANCE	BUTTON BUTTON Fontenay-sous-Bois
A07/087	02039	COOK WITHOUT THE BOOK	LEO BURNETT, TORONTO	LEO BURNETT, TORONTO	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
A07/088	02125	DAVID OGILVY QUOTES	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
A07/104	02063	MY BLOOD IS RED AND BLACK	HEMOBA / ESPORTE CLUBE VITÓRIA	FOOTBALL TEAM	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo

### A08 (Promotional Item Design)

A08/015	00287	THE JAPAN PILL-HARMONIC	JAPAN PHILHARMONIC ORCHESTRA	THE JAPAN PILL-HARMONIC	I&S BBDO Tokyo	JAPAN	I&S BBDO Tokyo
A08/022	00365	BRING A SMILE	CLOROX COMPANY	GLAD	DDB DUBAI	UNITED ARAB EMIRATES	DDB DUBAI
A08/027	00443	PANTONE QUEEN	PANTONE	PANTONE	LEO BURNETT LONDON	UNITED KINGDOM	LEO BURNETT LONDON
A08/033	00498	PERSONAL EXTINCTION PREVENTION BOOK	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
A08/051	00933	THE ICE RECORD PROJECT	SHOUT OUT LOUDS	BLUE ICE SINGLE	TBWA\STOCKHOLM	SWEDEN	TBWA\STOCKHOLM
A08/062	01121	THE SCENT OF TIME	CAPITAL COSMETICS	THE SCENT OF TIME CALENDAR	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg
A08/063	01122	GEO GLOBE	GRUNER+JAHR AG & CO	GLOBE	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg

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A08/064	01123	MELTDOWN	GRUNER+JAHR AG & CO	MELTDOWN	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg
A08/071	01177	HOPE SOAP	SAFETY LAB AND BLIKKIESDORP 4 HOPE	HOPE SOAP	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	Y&R SOUTH AFRICA Cape Town
A08/091	01444	CHANGE YOUR TUNE / MUSIC BOX	OFM	REGIONAL RADIO STATION	JOE PUBLIC Johannesburg	SOUTH AFRICA	JOE PUBLIC Johannesburg
A08/094	01509	BACK TO VINYL - THE OFFICE TURNTABLE	KONTOR RECORDS	KONTOR RECORDS	OGILVYACTION Düsseldorf	GERMANY	OGILVYACTION Düsseldorf / OGILVYONE Düsseldorf
A08/096	01518	THE TEA CALENDAR	HAELSSSEN & LYON	TEA	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg
A08/154	01996	THE SHARING CAN	THE COCA-COLA COMPANY	COCA-COLA	OGILVY FRANCE Paris	FRANCE	OGILVY & MATHER SINGAPORE / OGILVY
A08/162	02043	COOK WITHOUT THE BOOK	LEO BURNETT, TORONTO	LEO BURNETT, TORONTO	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
A08/164	02062	HERO HUG	FIAT	FIAT	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
A08/180	02182	FAILE, ART SERIES	NYC BALLET	NYC BALLET	DDB NEW YORK	USA	DDB NEW YORK
A08/209	02202	CUT TO BUILD	THE J.C.C. CO.	OLFA CUTTER	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER

## A09 (Publications & Business Communications)

A09/004	00046	REMOTE	RAJIV SAINI	DOG TRAINING SERVICE	BLUE APPLE Dubai	UNITED ARAB EMIRATES	BLUE APPLE Dubai
A09/011	00166	CATCH THE MOON,CATCH THE BLOSSOM.	SHO OFFICE	HAIKU AND ART EXHIBITION IN LONDON	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A09/012	00171	LIFE IS ELECTRIC	PANASONIC CORPORATION	CORPORATE ADVERTISING	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A09/015	00201	STAND UP HOMELESS! STAND-UP RECEIPTS!	THE BIG ISSUE JAPAN	THE BIG ISSUE JAPAN	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo
A09/023	00444	PANTONE QUEEN	PANTONE	PANTONE	LEO BURNETT LONDON	UNITED KINGDOM	LEO BURNETT LONDON
A09/031	00683	STEVE LI, ACUPUNCTURIST	STEVE LI	ACUPUNCTURIST	RE Sydney	AUSTRALIA	RE Sydney
A09/040	00867	LEVI'S BRAND STANDARDS MAP	LEVI STRAUSS & CO.	LEVI STRAUSS & CO.	TURNER DUCKWORTH London	UNITED KINGDOM	TURNER DUCKWORTH San Francisco / TURNER
A09/053	01339	STORIES FOR EVERY JOURNEY	QANTAS	BRAND	DROGA5 SYDNEY	AUSTRALIA	DROGA5 SYDNEY
A09/055	01368	SMALLEST YEARBOOK IN THE WORLD	STOCKHOLM SCHOOL OF ECONOMICS IN RIGA	PRESENT FOR SCHOOL'S POST-GRADUATES	YOUNG/HUNGRY Riga	LATVIA	YOUNG/HUNGRY Riga
A09/058	01485	THE DAILY ABUSE	INNOCENCE IN DANGER	NGO	SERVICEPLAN GROUP Munich	GERMANY	SERVICEPLAN GROUP Munich
A09/093	02120	9.58 CATALOGUE	PUMA	PUMA TRAINING GEAR	CIRCUS DF Mexico City	MEXICO	CIRCUS DF Mexico City

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### A10ii (Medium Business - regional or national organisations)

A10ii/004	01363	HABITAT HOUSE	HABITAT FOR HUMANITY	HABITAT FOR HUMANITY SOUTH AFRICA ANNUAL REPORT	IRELAND DAVENPORT Johannesburg	SOUTH AFRICA	IRELAND DAVENPORT Johannesburg / IRELAND DAVENPORT Craighall
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### A10iii (Large Business - international or global scale)

A10iii/004	01677	THE SELFSCAN REPORT	AUCHAN	AUCHAN	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
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### A11i (Publications )

A11i/006	01189	WINTER'S KNIGHT-PART ONE	ROB BALL	ILLUSTRATOR	THE PARTNERS London	UNITED KINGDOM	THE PARTNERS London
A11i/023	01228	EVERY ONE HAS A STORY	WENFANGJUSHE CO.	MOLESKINE	Y&R BEIJING Beijing	CHINA	Y&R BEIJING Beijing

### A11ii (Print and Poster Ads)

A11ii/002	00044	THE ULTIMATE PENCIL	STAEDTLER NIPPON	MARS LUMOGRAPH	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A11ii/029	00370	THE OTHER SIDE OF NEWSPAPERS	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt
A11ii/067	01282	THINK PATENT X 20 POSTERS	IBM	IBM	OGILVY NEW YORK	USA	OGILVY NEW YORK
A11ii/091	01627	BIRDS	HISTODISEASE.ORG	HISTOPLASMOSIS AWARENESS	PUBLICIS DALLAS	USA	PUBLICIS DALLAS
A11ii/095	02441	FARMERS' SUICIDES	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai
A11ii/100	01742	ANIMAL TREES	WWF INDIA	WWF INDIA	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
A11ii/105	01867	NECKS	TIANJIN SMITHKLINE & FRENCH LABORATORIES	CONTAC SORE THROAT PASTILLES	GREY GROUP CHINA Beijing	CHINA	GREY GROUP CHINA Beijing
A11ii/111	01929	HEARTBEATS PORTRAITS PRINT CAMPAIGN	SAVE THE CHILDREN	SAVE THE CHILDREN	BBDO NEW YORK	USA	BBDO NEW YORK
A11ii/116	01983	SENSITIVE	SIGNAL	SENSITIVE TOOTHPASTE	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
A11ii/124	02143	ARCHITECTURE	STAEDTLER	SKETCHING PENCIL	LEO BURNETT HONG KONG	HONG KONG	LEO BURNETT HONG
A11ii/131	02183	FAILE, ART SERIES	NYC BALLET	NYC BALLET	DDB NEW YORK	USA	DDB NEW YORK
A11ii/142	02340	REAL BEAUTY SKETCHES	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A11ii/143	02348	MARK TWAIN	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai

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A11ii/144	02349	OSCAR WILDE	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
A11ii/145	02350	WILLIAM SHAKESPEARE	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai

### A11iii (Packaging and Promotional Item Design)

A11iii/002	00243	BLAH BLAH BLAH	HOLYCRAP.SG	ART GROUP	KINETIC SINGAPORE	SINGAPORE	KINETIC SINGAPORE
A11iii/028	02168	GO FOR GOLDEN	HACKNEY BREWERY	GOLDEN ALE	JWT London	UNITED KINGDOM	JWT London
A11iii/030	02298	ÜBERPONG PADDLE BOOK	ÜBERPONG	ÜBERPONG PING PONG PADDLES	DDB TRIBAL GROUP Düsseldorf	GERMANY	DDB TRIBAL GROUP Düsseldorf

### A11v (Calendars, Flyers, Tickets, Invitations, Postcards, Christmas and other Greetings Cards )

A11v/006	02282	STICK IT ART	HAIYYA	PUBLIC AWARENESS	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai
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### A12i (Design Typography)

A12i/009	00822	FONTS AGAINST ILLITERACY	BUNDESVERBAND DER DEUTSCHEN VOLKSBANKEN UND RAIFFEISENBANKEN	VOLKSBANKEN RAIFFEISENBANKEN	HEIMAT Berlin	GERMANY	HEIMAT Berlin
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### A12ii (Advertising Typography)

A12ii/001	00005	HIDDEN DANGERS	KIA	KIA CEE'D	GÜRTLERBACHMANN Hamburg	GERMANY	GÜRTLERBACHMANN Hamburg
A12ii/014	00433	SAVE CALLIGRAPHY	QALAMKARI CREATIVE CALLIGRAPHY TRUST	QALAM-AATMA CALLIGRAPHY FESTIVAL	OGILVY & MATHER Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
A12ii/025	00674	47 FLOORS	MAPFRE INSURANCE	INSURANCE	QG PROPAGANDA São Paulo	BRAZIL	QG PROPAGANDA São Paulo
A12ii/067	01874	UNITY PAPER	WESTONE	ADA NEWSPAPER	LEO BURNETT SOLUTIONS Colombo	SRI LANKA	LEO BURNETT SOLUTIONS Colombo
A12ii/072	01986	MYTHS	UNILEVER	CLEAR ANTI-HAIRFALL SHAMPOO	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
A12ii/075	02165	LUGGAGE LABELS	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER
A12ii/087	02396	SOUND TYPEFACE	CLUB NME BRASIL	MAGAZINE / WEBSITE	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo

### A13i (Channel branding or Programme branding )

A13i/007	00968	CITV REBRAND	CITV	CITV	ITV CREATIVE London	UNITED KINGDOM	ITV CREATIVE London
A13i/010	01058	4SEVEN	4SEVEN	ON AIR/TV PROMOTION	4creative London	UNITED KINGDOM	4creative London
A13i/014	02111	ANIMAL PLANET REFRESH	ANIMAL PLANET	IDENTITY	DISCOVERY COMMUNICATIONS EUROPE London	UNITED KINGDOM	DOUBLE G London

### A13ii (Title sequences)



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A13ii/002	00548	MTV EMA 2012	VIACOM INTERNATIONAL MEDIA NETWORKS	OPENING TITLES	VIMN MTV WORLD DESIGN STUDIO MILAN	ITALY	VIMN MTV WORLD DESIGN STUDIO MILAN
A13ii/005	01173	VIKINGS 'MAIN TITLES'	HISTORY CHANNEL	HISTORY CHANNEL	THE MILL London	UNITED KINGDOM	THE MILL London / TAKE 5 PRODUCTIONS Toronto

### A13iii (Small Scale Projections )

A13iii/002	00596	MAGNETIC WORLD	DMG::EVENTS JAPAN CO.	AD:TECH TOKYO 2012	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo
A13iii/004	00921	TOKYO CITY SYMPHONY	MORI BUILDING CO.	ROPPONGIHILLS	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo / SIX Tokyo

### A13iv (Mobile Animation )

A13iv/001	01512	BACK TO VINYL - THE OFFICE TURNTABLE	KONTOR RECORDS	KONTOR RECORDS	OGILVYACTION Düsseldorf	GERMANY	OGILVYACTION Düsseldorf / OGILVYONE Düsseldorf
A13iv/003	01679	THE SELFSCAN REPORT	AUCHAN	AUCHAN	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich

### A13v (Other Video Content )

A13v/005	00978	THE ART OF NOISE	NOISE INTERNATIONAL	SOUND STUDIO	M&C SAATCHI Sydney	AUSTRALIA	M&C SAATCHI Sydney
A13v/006	01153	WAR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO Madrid
A13v/007	01174	NO TEDDY	JOHNSON & JOHNSON	KY INTIMATE GEL	DRAFTFCB BUENOS AIRES	ARGENTINA	DRAFTFCB BUENOS AIRES

### A14 (Design Photography)

A14/003	00428	DAY LIGHT	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
A14/007	00721	FOR ANY HAIR TYPE.	L'ORÉAL SUISSE	GARNIER FRUCTIS	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS
A14/021	01478	DROPS	RAGGA MAGAZINE	MAGAZINE	FILADELFIA COMUNICAÇÃO Belo Horizonte	BRAZIL	FILADELFIA COMUNICAÇÃO Belo
A14/027	01583	WANDAWAGA SERIES	CAMP WANDAWAGA	CAMP	OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago

### B01 (Online Digital Design)

B01/012	00468	YOUR FUTURE BOTTLE	HEINEKEN	HEINEKEN	DDB & TRIBAL AMSTERDAM	THE NETHERLANDS	DDB & TRIBAL AMSTERDAM
B01/017	00538	CLOUDS OVER CUBA	THE JFK PRESIDENTIAL LIBRARY & MUSEUM	CUBAN MISSILE CRISIS 50TH ANNIVERSARY	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond / TOOL OF NORTH AMERICA Santa
B01/041	01212	UNIQLO STORMS PINTEREST	UNIQLO	UNIQLO DRY MESH	FIRSTBORN New York	USA	FIRSTBORN New York
B01/054	01246	WEB LAB	GOOGLE	GOOGLE CHROME	GOOGLE UK London	UNITED KINGDOM	GOOGLE UK London

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B01/056	01250	MAKEHEALTHLAST. CA	HEART & STROKE FOUNDATION	HEART & STROKE FOUNDATION	LOWE ROCHE Toronto	CANADA	LOWE ROCHE Toronto
B01/083	01648	TRIAL BY TIMELINE	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland
B01/108	02121	SKY OF MEMORIES	ARD / HAMBURG LEUCHTFEUER	ARD THEMENWOCHE / DAS LOTSENHAUS	THJNK Hamburg	GERMANY	THJNK Hamburg
B01/118	02400	CENSORED TWEET	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo

### B02 (Offline Digital Design)

B02/010	00296	THE V MOTION PROJECT	FRUCOR BEVERAGES	V ENERGY DRINK	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland
B02/011	00373	TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
B02/012	00406	BRIDGE OF LIFE	SAMSUNG LIFE INSURANCE	SAMSUNG LIFE INSURANCE	CHEIL WORLDWIDE Seoul	SOUTH KOREA	CHEIL WORLDWIDE Seoul

### C01 (Permanent Retail)

C01/004	00113	MELKERAMPA	TINE SA	MELKERAMPA CONCEPT STORE	SCANDINAVIAN DESIGN GROUP Oslo	NORWAY	SCANDINAVIAN DESIGN GROUP Oslo / INNE
C01/009	00663	KASTHALL FLAGSHIP STORE	KASTHALL MATTOR OCH GOLV AB	CARPETS	BAS Stockholm	SWEDEN	BAS Stockholm

### C02 (Temporary Retail)

C02/015	01840	UGOKIDASE TOKYO	NIKE	NIKE+	AKQA London	UNITED KINGDOM	AKQA London
C02/018	01850	A LOJA VAZIA	SHOPPING VILLALOBOS	SHOPPING VILLALOBOS	LODUCCA São Paulo	BRAZIL	LODUCCA São Paulo
C02/026	02203	CUT TO BUILD	THE J.C.C. CO.	OLFA CUTTER	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER

### C03 (Point of Sale)

C03/010	00706	NIKE+ HOUSE OF INNOVATION - SELFRIDGES WINDOWS	NIKE EMEA	NIKE PRODUCT INNOVATIONS	...,STAAT CREATIVE AGENCY Amsterdam	THE NETHERLANDS	...,STAAT CREATIVE AGENCY Amsterdam
C03/020	01334	POINT OF PURCHASE GRILLE	BRANDHOUSE	WINDHOEK BEER	THE JUPITER DRAWING ROOM Cape Town	SOUTH AFRICA	THE JUPITER DRAWING ROOM Cape Town
C03/021	01357	THE SCRATCH POSTER	URBAN EARS	SLUSSEN MOBILE MIXING SYSTEM HARDWEAR AND APP	UNCLE GREY Copenhagen	DENMARK	UNCLE GREY Copenhagen
C03/033	01684	SAY IT WITH CHOCOLATE	KRAFT MALAYSIA	CADBURY DAIRY MILK	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
C03/035	01749	KIDS OPTICAL TABLE	MARCHON	MARCHON EYEWEAR	BCUBE Milan	ITALY	BCUBE Milan

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### C04 (Hospitality/Leisure)

C04/010	02359	AGORA PLACE ASAKUSA	AGORA HOSPITALITIES	AGORA PLACE ASAKUSA	BEACON COMMUNICATIONS Tokyo	JAPAN	BEACON COMMUNICATIONS Tokyo
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### C05 (Exhibitions & Live Events)

C05/001	00013	CROSS-OVER- EVENT AUDI SPHERE, COPENHAGEN 2012	AUDI	EVENT	SCHMIDHUBER+PARTNER Munich	GERMANY	SCHMIDHUBER+PARTNER Munich / KMS BLACKSPACE Munich
C05/006	00079	THE SOCIAL KITCHEN 2012	FISHER & PAYKEL	TRADE SHOW	ALT GROUP Auckland	NEW ZEALAND	ALT GROUP Auckland
C05/025	00500	CAMP VICTORY	NIKE	NIKE +, FUEL BAND, FLYKNIT, LUNAR, SPEEDSUIT	HUSH Brooklyn	USA	HUSH Brooklyn
C05/033	00717	MT EX SENDAI	KAMOJI KAKOSHI CO.	MASKING TAPE	IYAMA DESIGN Tokyo	JAPAN	IYAMA DESIGN Tokyo
C05/058	01242	NIKE+ FUELFEST	NIKE	NIKE+ FUEL BAND	R/GA New York	USA	R/GA London
C05/065	01361	FUR HURTS	PETA	ETHICAL TREATMENT OF ANIMALS	OGILVY BEIJING	CHINA	OGILVY BEIJING
C05/075	01750	THE WALL OF OPPORTUNITIES	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan
C05/084	02046	THE STREET HOUSE	RAISING THE ROOF	RAISING THE ROOF	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
C05/088	02189	THE GREAT TOWER OF FAILE	NYC BALLET	NYC BALLET	DDB NEW YORK	USA	DDB NEW YORK
C05/090	02265	FROZEN BULLETS	PEACE ONE DAY	PEACE ONE DAY	SHINEWORKS Shanghai	CHINA	SHINEWORKS Shanghai
C05/091	02279	IGNITE	HEINEKEN	HEINEKEN IGNITE	DDB & TRIBAL AMSTERDAM	THE NETHERLANDS	DDB & TRIBAL AMSTERDAM

### C06 (Public Spaces)

C06/007	00253	THE BIGGEST AIR FILTER	PACIFIC PAINT (BOYSEN) PHILIPPINES	KNOX-OUT PAINT	TBWA SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	TBWA SANTIAGO MANGADA PUNO Makati City
C06/029	01031	HAPPY SHOT	SANOFI	CORPORATE SERVICE, CHARITY PROMOTION	PUBLICIS SHANGHAI Shanghai	CHINA	PUBLICIS SHANGHAI Shanghai
C06/040	01516	PROTECT WHAT IS BEHIND YOU	TOYOTA	TOYOTA YARIS	HAPPINESS BRUSSELS	BELGIUM	HAPPINESS BRUSSELS
C06/049	02001	IBM OUTDOOR AS UTILITY	IBM	SMARTER CITIES	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
C06/063	00710	DUNE GRASS	BLACKPOOL CITY COUNCIL	PUBLIC SCULPTURE	FREESTATE London	UNITED KINGDOM	FREESTATE London

### D01ii (Core FMCG)

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D01ii/001	00108	STAFIDENIOS RAISINS	ENIOS	STAFIDENIOS	MATADOG DESIGN Athens	GREECE	MATADOG DESIGN Athens
D01ii/005	00290	OOB ORGANIC ICE CREAM	OOB ORGANIC	ORGANIC ICE CREAM	SPECIAL GROUP Auckland	NEW ZEALAND	SPECIAL GROUP Auckland
D01ii/016	00829	NATIONAL DAY EMMENTALER	EMMENTALER SWITZERLAND	CHEESE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
D01ii/017	00830	THE SWISS WRESTLING EMMENTALER	EMMENTALER SWITZERLAND	CHEESE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich

### D01iii (Premium Brand)

D01iii/002	00091	Q CHOCOLATE	AQUIM GASTRONOMIA	Q CHOCOLATE	CLAUDIO NOVAES DESIGN Sao Paulo	BRAZIL	CLAUDIO NOVAES DESIGN Sao Paulo
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### D02i (Own Label and Private Label brands)

D02i/001	00016	MIKKELLER + BEDOW	MIKKELLER	CRAFT BEER	BEDOW CREATIVE Stockholm	SWEDEN	BEDOW CREATIVE Stockholm
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### D02ii (Core FMCG)

D02ii/004	00377	ELECTRO	BACARDI-MARTINI	BOMBAY SAPPHIRE	WEBB DEVLAM London	UNITED KINGDOM	WEBB DEVLAM London
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### D02iii (Premium Brand)

D02iii/002	00416	ABSOLUT UNIQUE	THE ABSOLUT COMPANY	ABSOLUT VODKA	FAMILY BUSINESS Stockholm	SWEDEN	FAMILY BUSINESS Stockholm
D02iii/006	00885	OUR	PERNOD RICARD	OUR	GREAT WORKS Stockholm	SWEDEN	GREAT WORKS Stockholm
D02iii/010	00995	BLOSSA ANNUAL 2012	ALTIA SWEDEN	ANNUAL LIMITED EDITION OF BLOSSA GLÖGG/MULLED WINE 2012	McCANN STOCKHOLM	SWEDEN	McCANN STOCKHOLM
D02iii/016	00140	ABSOLUT CRAFT (BARTENDER'S COLLECTION)	THE ABSOLUT COMPANY	ABSOLUT CRAFT	THE BRAND UNION Stockholm	SWEDEN	THE BRAND UNION Stockholm / NO PICNIC Stockholm

### D03ii (Core FMCG)

D03ii/007	00819	TAKARAZUKA MILK	TAKARAZUKA MILK	MILK	ADESTY Osaka	JAPAN	ADESTY Osaka
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### D04i (Own Label and Private Label brands)

D04i/010	01371	SMILEMAKERS VIBRATORS	RAMBLIN' BRANDS	VIBRATORS	BEAR MEETS EAGLE ON FIRE Elizabeth Bay	AUSTRALIA	BEAR MEETS EAGLE ON FIRE Elizabeth Bay
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### D04ii (Core FMCG)

D04ii/006	01665	THE ELECTRIC TRANSLATOR	SAMSONITE	SUITCASE	JWT SHANGHAI Shanghai	CHINA	JWT SHANGHAI Shanghai
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### D05 (Sustainable Packaging)

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D05/002	00415	GOOD PAPER PROJECT	COTEX BIO-FARM	BIO-FARM ORGANIC FERTILIZER	LEO BURNETT INDIA Mumbai	INDIA	LEO BURNETT INDIA Mumbai
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### D06 (3D Structural Design)

D06/005	02005	SLENDER VENDER	THE COCA-COLA COMPANY	DIET COKE	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
D06/006	02240	SUPERFORMULA TO FIGHT CANCER	HOSPITAL A.C. CAMARGO CANCER CENTER	PEDIATRIC ONCOLOGY	JWT BRAZIL São Paulo	BRAZIL	JWT BRAZIL São Paulo

### D07 (Special Editions & Promotional Packaging)

D07/005	00240	BLAH BLAH BLAH	HOLYCRAP.SG	ART GROUP	KINETIC SINGAPORE	SINGAPORE	KINETIC SINGAPORE
D07/007	00286	THE JAPAN PILL-HARMONIC	JAPAN PHILHARMONIC ORCHESTRA	THE JAPAN PILL-HARMONIC	I&S BBDO Tokyo	JAPAN	I&S BBDO Tokyo
D07/008	00327	MARMITE BLOGGER DROP	MARMITE	SANDWICH SPREAD	MACHINE Cape Town	SOUTH AFRICA	MACHINE Cape Town
D07/026	01048	HAPPY GIFT BOXES	HAPPY F&B	GIFT BOXES	HAPPY F&B Gothenburg	SWEDEN	HAPPY F&B Gothenburg
D07/040	01522	THE TEA CALENDAR	HAELSSSEN & LYON	TEA	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg
D07/054	02006	THE SHARING CAN	THE COCA-COLA COMPANY	COCA-COLA	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
D07/056	02056	CANADIAN CEO OLYMPIC INVITE	BELL	SOCHI OLYMPIC INVITE	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO

### E01 (Consumer Products)

E01/006	00198	WEE SOCIETY BRANDING	WEE SOCIETY	WEE SOCIETY	OFFICE San Francisco	USA	OFFICE San Francisco
E01/007	00213	NINE SUNS	NINE SUNS WINERY	NINE SUNS WINE	LANDOR ASSOCIATES San Francisco	USA	LANDOR ASSOCIATES San Francisco
E01/009	00260	F. MENARD	F. MENARD	PORK PRODUCTION TRADE	LG2BOUTIQUE Montréal	CANADA	LG2BOUTIQUE Montréal

### E02 (Consumer Services)

E02/002	00030	JA MINDS	MINDS AGRICULTURAL COOPERATIVE	JA MINDS	6D-K Tokyo	JAPAN	6D-K Tokyo
E02/004	00156	USA TODAY VISUAL IDENTITY	USA TODAY	USA TODAY NEWSPAPER	WOLFF OLINS New York	USA	WOLFF OLINS New York
E02/006	00241	MAKISAN	MAKISAN	JAPANESE EATERY	KINETIC SINGAPORE	SINGAPORE	KINETIC SINGAPORE
E02/009	00356	MAMA SHELTER: NO TWO MAMAS ARE ALIKE	MAMA SHELTER	HOTEL	GBH DESIGN London	UNITED KINGDOM	GBH DESIGN London

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E02/036	01385	DESIGN INDABA	ABSA	SPONSORSHIP	THE JUPITER DRAWING ROOM SOUTH AFRICA JOHANNESBURG Johannesburg	THE JUPITER DRAWING ROOM JOHANNESBURG Johannesburg
E02/038	01392	CARMA THE BICYCLE MADE FROM THE SCRAP OF A CAR	FAST LANE MEDIA & EVENTOS	B - BICYCLE CULTURE MAGAZINE	LAP AGÊNCIAS DE COMUNICAÇÃO Lisbon	LAP AGÊNCIAS DE COMUNICAÇÃO Lisbon
E02/041	01795	IGLOO BRAND CREATION	SKY NEW ZEALAND	IGLOO	INTERBRAND New York	INTERBRAND AUSTRALIA Sydney
E02/050	02369	OFF 2013	INFOPRESSE	MULTIDISCIPLINARY CONFERENCE, ORGANIZED BY INFOPRESSE	COSSETTE Montreal	COSSETTE Montreal
E02/056	00252	EE BRAND LAUNCH	EE	TELECOMMUNICATIONS - MOBILE NETWORK AND NEWDIGITAL SERVICES	WOLFF OLINS London	WOLFF OLINS London

### E03 (Charities & Not For Profit)

E03/007	00526	RECIPEACE	PEACE ONE DAY/D&AD	PEACE DAY	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO
E03/032	02250	BIKE	PEDALA SÃO PAULO	PEDALA SÃO PAULO	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
E03/033	02371	THE ENABLIS EFFECT	ENABLIS	NON-PROFIT ORGANISATION	COSSETTE Montreal	CANADA	COSSETTE Montreal

**Total Entries:** 234