

## Film Lions Shortlist - Cannes Lions 2013

| Cat. No                               | Entry No | Title              | Client                           | Product                        | Entrant Company                 | Country              | Agency                          | Production Company  |
|---------------------------------------|----------|--------------------|----------------------------------|--------------------------------|---------------------------------|----------------------|---------------------------------|---|
| <b>A01 (Savoury Foods)</b>            |          |                    |                                  |                                |                                 |                      |                                 |   |
| A01/014                               | 00479    | BEDROOM            | UNILEVER                         | RAGU                           | BARTON F. GRAF 9000 New York    | USA                  | BARTON F. GRAF 9000 New         | @radical.media New York   |
| A01/015                               | 00480    | CHEEK              | UNILEVER                         | RAGU                           | BARTON F. GRAF 9000 New York    | USA                  | BARTON F. GRAF 9000 New         | @radical.media New York   |
| A01/016                               | 00481    | HAMSTER            | UNILEVER                         | RAGU                           | BARTON F. GRAF 9000 New York    | USA                  | BARTON F. GRAF 9000 New         | @radical.media New York   |
| A01/017                               | 00563    | FARMER'S LAD       | HOVIS                            | HOVIS                          | ACADEMY FILMS London            | UNITED KINGDOM       | ACADEMY FILMS London            | ACADEMY FILMS London  |
| A01/018                               | 00639    | HANK               | KERRY FOODS                      | MATTESSONS                     | SAATCHI & SAATCHI London        | UNITED KINGDOM       | SAATCHI & SAATCHI London        | RATTLING STICK London   |
| A01/020                               | 00893    | MOOSCLES           | APPLEGATE                        | HOT DOG                        | TAXI NEW YORK                   | USA                  | TAXI NEW YORK                   | STATION FILM New York   |
| A01/021                               | 00894    | FRIED STEAK        | APPLEGATE                        | HOT DOG                        | TAXI NEW YORK                   | USA                  | TAXI NEW YORK                   | STATION FILM New York   |
| A01/022                               | 00895    | SHOT AND A STEER   | APPLEGATE                        | HOT DOG                        | TAXI NEW YORK                   | USA                  | TAXI NEW YORK                   | STATION FILM New York   |
| A01/023                               | 00913    | GOOD FOOD          | LURPAK/ARLA                      | LURPAK UK                      | GORGEOUS London                 | UNITED KINGDOM       | WIEDEN+KENNEDY London           | GORGEOUS London   |
| A01/036                               | 01413    | THE PROFITEERS     | FIORUCCI FOOD                    | COLD CUTS                      | McCANN WORLDGROUP Milan         | ITALY                | McCANN WORLDGROUP Milan         | MERCURIO CINEMATOGRAFICA Milan  |
| A01/038                               | 01483    | WEAVE YOUR MAGIC   | ARLA                             | LURPAK                         | WIEDEN+KENNEDY London           | UNITED KINGDOM       | WIEDEN+KENNEDY London           | OUTSIDER London   |
| A01/050                               | 02185    | TOKYO              | ABBA SEAFOOD                     | KALLES                         | FORSMAN & BODENFORS Gothenburg  | SWEDEN               | FORSMAN & BODENFORS Gothenburg  | ACNE PRODUCTION Stockholm   |
| A01/061                               | 02636    | FIREWORKS OF TASTE | LACTALIS INTERNATIONAL           | PRESIDENT BUTTER               | MEMAC OGILVY Dubai              | UNITED ARAB EMIRATES | MEMAC OGILVY Dubai              | BIG KAHUNA FILMS Dubai  |
| A01/062                               | 01459    | THE PACKAGE        | TINE                             | BRUNOST (BROWN CHEESE)         | TRY/APT ADVERTISING AGENCY Oslo | NORWAY               | TRY/APT ADVERTISING AGENCY Oslo | BACON OSL Oslo  |
| A01/067                               | 02856    | THE CHASE          | GREY POUAPON                     | GREY POUAPON                   | CP+B Boulder                    | USA                  | CP+B Boulder                    | HUNGRY MAN New York / CUT + RUN Santa Monica / JSM MUSIC New York                     |
| A01/074                               | 02252    | THEY KNOW IT       | CALVO                            | CALVO TUNA                     | McCANN ERICKSON Madrid          | SPAIN                | McCANN ERICKSON Madrid          | WIND Madrid   |
| A01/086                               | 00720    | DUSTY              | REDISCOVER DAIRY                 | DAIRY                          | FoxP2 Cape Town                 | SOUTH AFRICA         | FoxP2 Cape Town                 | PLANK Cape Town   |
| A01/089                               | 02214    | BATTLE             | CALIFORNIA MILK PROCESSING BOARD | MILK                           | GRUPO GALLEGOS HUNTINGTON BEACH | USA                  | GRUPO GALLEGOS HUNTINGTON BEACH | REBOLUCION Buenos Aires / BITT ANIMATION + VFX Buenos Aires / JUICE WEST Santa Monica |
| A01/090                               | 02215    | PIÑATA             | CALIFORNIA MILK PROCESSING BOARD | MILK                           | GRUPO GALLEGOS HUNTINGTON BEACH | USA                  | GRUPO GALLEGOS HUNTINGTON BEACH | REBOLUCION Buenos Aires / BITT ANIMATION + VFX Buenos Aires / JUICE WEST Santa Monica |
| <b>A02 (Sweet Foods &amp; Snacks)</b> |          |                    |                                  |                                |                                 |                      |                                 |   |
| A02/031                               | 00724    | SAMPLE LADY        | MARS CHOCOLATE NORTH AMERICA     | SNICKERS PEANUT BUTTER SQUARED | BBDO NEW YORK                   | USA                  | BBDO NEW YORK                   | BISCUIT FILMWORKS Los Angeles   |
| A02/072                               | 01982    | RACE               | ARCOR                            | TOPLINE                        | Y&R BUENOS AIRES                | ARGENTINA            | Y&R BUENOS AIRES                | AGOSTO BUENOS AIRES   |
| A02/085                               | 02703    | NIGHT VISION       | MONDELEZ                         | WHEAT THINS                    | TBWA\CHIAT\DAY New York         | USA                  | TBWA\CHIAT\DAY New York         | SMITH AND JONES FILMS Los Angeles   |

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|         |       |                  |                |                                       |                         |                |                         |                                   |
|---------|-------|------------------|----------------|---------------------------------------|-------------------------|----------------|-------------------------|-----------------------------------|
| A02/088 | 01610 | THE INTERVENTION | MENTOS         | MENTOS PURE FRESH GUM / CONFECTIONARY | BBH London              | UNITED KINGDOM | BBH London              | BISCUIT FILMWORKS London          |
| A02/090 | 01631 | TECHNOLOGY       | MENTOS         | MENTOS CANDY / CONFECTIONARY          | BBH London              | UNITED KINGDOM | BBH London              | BISCUIT FILMWORKS London          |
| A02/093 | 02638 | LIFE RAFT        | OREO           | OREO COOKIE                           | WIEDEN+KENNEDY Portland | USA            | WIEDEN+KENNEDY Portland | MJZ Los Angeles                   |
| A02/094 | 02640 | WHISPER FIGHT    | OREO           | OREO COOKIE                           | WIEDEN+KENNEDY Portland | USA            | WIEDEN+KENNEDY Portland | MJZ Los Angeles                   |
| A02/096 | 03143 | FIGURINES        | MARS / WRIGLEY | SKITTLES                              | DDB CHICAGO             | USA            | DDB CHICAGO             | STATION FILM Los Angeles          |
| A02/104 | 02704 | PUPPET :30       | MONDELEZ       | WHEAT THINS                           | TBWA\CHIAT\DAY New York | USA            | BEING NY New York       | SMITH AND JONES FILMS Los Angeles |

### **A03 (Alcoholic Drinks)**

|         |       |                              |                            |                     |                                 |                 |                                 |   |
|---------|-------|------------------------------|----------------------------|---------------------|---------------------------------|-----------------|---------------------------------|---|
| A03/024 | 00368 | CLOCK                        | DIAGEO                     | GUINNESS            | ABBOTT MEAD VICKERS BBDO London | UNITED KINGDOM  | ABBOTT MEAD VICKERS BBDO London | GORGEOUS London   |
| A03/025 | 00369 | CLOUD                        | DIAGEO                     | GUINNESS            | ABBOTT MEAD VICKERS BBDO London | UNITED KINGDOM  | ABBOTT MEAD VICKERS BBDO London | GORGEOUS London   |
| A03/036 | 00754 | INFART                       | PABST BREWING CO.          | OLD MILWAUKEE       | FUNNY OR DIE Los Angeles        | USA             |                                 | FUNNY OR DIE'S GIFTED YOUTH Los Angeles                           |
| A03/047 | 01254 | BEER CHASE                   | CARLTON & UNITED BREWERIES | CARLTON DRAUGHT     | CLEMENGER BBDO MELBOURNE        | AUSTRALIA       | CLEMENGER BBDO MELBOURNE        | THE SWEET SHOP Melbourne  |
| A03/048 | 01255 | RIVER OF BLONDE              | CARLTON & UNITED BREWERIES | PURE BLONDE         | CLEMENGER BBDO MELBOURNE        | AUSTRALIA       | CLEMENGER BBDO MELBOURNE        | REVOLVER/ WILL O'ROURKE Sydney                                    |
| A03/052 | 01263 | COINCIDENCE                  | CARLTON & UNITED BREWERIES | CARLTON MID         | CLEMENGER BBDO MELBOURNE        | AUSTRALIA       | CLEMENGER BBDO MELBOURNE        | FINCH Sydney / FURLINED Santa Monica                              |
| A03/077 | 02427 | THE SWITCH                   | HEINEKEN NETHERLANDS       | HEINEKEN BEER       | TBWA\NEBOKO Amsterdam           | THE NETHERLANDS | TBWA\NEBOKO Amsterdam           | STINK London  |
| A03/080 | 00523 | THE EXPRESS                  | HEINEKEN                   | HEINEKEN            | WIEDEN+KENNEDY AMSTERDAM        | THE NETHERLANDS | WIEDEN+KENNEDY AMSTERDAM        | MJZ London  |
| A03/092 | 02785 | NO SOUND                     | HEINEKEN USA               | NEWCASTLE BROWN ALE | DROGA5 New York                 | USA             | DROGA5 New York                 | WEBBER REPRESENTS New York / CUT+RUN New York / THE MILL New York |
| A03/093 | 03029 | WHATEVER'S COMFORTABLE BEACH | SOUTHERN COMFORT           | SOUTHERN COMFORT    | WIEDEN+KENNEDY New York         | USA             | WIEDEN+KENNEDY New York         | BISCUIT FILMWORKS New York  |

### **A04 (Non-Alcoholic Drinks)**

|         |       |                 |                              |                                       |                            |           |                         |                   |
|---------|-------|-----------------|------------------------------|---------------------------------------|----------------------------|-----------|-------------------------|-------------------|
| A04/013 | 00335 | SUNSHINE BUBBLE | MURRAY GOULBURN CO-OPERATIVE | DEVONDALE FAST START LIQUID BREAKFAST | DDB MELBOURNE Melbourne    | AUSTRALIA | DDB MELBOURNE Melbourne | PRODIGY Sydney    |
| A04/014 | 00336 | MANCHILD        | MURRAY GOULBURN CO-OPERATIVE | DEVONDALE FAST START LIQUID BREAKFAST | DDB MELBOURNE Melbourne    | AUSTRALIA | DDB MELBOURNE Melbourne | PRODIGY Sydney    |
| A04/024 | 00870 | FIXATION        | GATORADE                     | BRAND                                 | TBWA\CHIAT\DAY Los Angeles | USA       | TBWA\CHIAT\DAY Los      | MJZ Los Angeles   |
| A04/047 | 02500 | BURN VISIONS    | THE COCA-COLA COMPANY        | BURN ENERGY DRINK                     | PUBLICIS ITALY Milan       | ITALY     | PUBLICIS ITALY Milan    | SMUGGLER New York |
| A04/059 | 02526 | BABY AND ME     | EVIAN                        | EVIAN                                 | BETC Paris                 | FRANCE    | BETC Paris              | ICONOCLAST Paris  |

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|---------|-------|--------------------------|-------------------------|----------------------------|-----------------|----------------|-----------------|--|
| A04/066 | 02868 | UNLOCK THE 007<br>IN YOU | COKE ZERO               | NON ALCOHOLIC<br>DRINK     | MARCEL Paris    | FRANCE         | MARCEL Paris    | SONNY London / PREMIÈRE<br>HEURE Saint-Cloud                             |
| A04/082 | 02619 | VIDEO GAMES              | COCA-COLA NORTH AMERICA | COKE ZERO                  | DROGA5 New York | USA            | DROGA5 New York | SMUGGLER Hollywood / THE<br>MILL New York / MACKENZIE<br>CUTLER New York |
| A04/087 | 01613 | PALS                     | ROBINSONS               | ROBINSONS<br>ORANGE SQUASH | BBH London      | UNITED KINGDOM | BBH London      | ACADEMY FILMS London   |

### **A05 (Household: Cleaning Products)**

|         |       |               |     |                |                            |     |                       |                     |
|---------|-------|---------------|-----|----------------|----------------------------|-----|-----------------------|---------------------|
| A05/011 | 02920 | MIRACLE STAIN | P&G | TIDE DETERGENT | SAATCHI & SAATCHI New York | USA | SAATCHI & SAATCHI New | HUNGRY MAN New York |
|---------|-------|---------------|-----|----------------|----------------------------|-----|-----------------------|---------------------|

### **A06 (Household: Other)**

|         |       |          |      |      |                     |        |                     |                           |
|---------|-------|----------|------|------|---------------------|--------|---------------------|---------------------------|
| A06/010 | 03177 | OLD MAN. | BEHR | BEHR | ANÓNIMO Mexico City | MEXICO | ANÓNIMO Mexico City | CENTRAL FILMS Mexico City |
|---------|-------|----------|------|------|---------------------|--------|---------------------|---------------------------|

### **A07 (Home Appliances & Furnishings)**

|         |       |               |     |                 |   |           |   |                                       |
|---------|-------|---------------|-----|-----------------|---|-----------|---|---------------------------------------|
| A07/009 | 00184 | SUMMER HATER  | BGH | AIR CONDITIONER | DEL CAMPO SAATCHI & SAATCHI<br>Buenos Aires | ARGENTINA | DEL CAMPO SAATCHI &<br>SAATCHI Buenos Aires | MJZ London / LABHOUSE<br>Buenos Aires |
| A07/010 | 00185 | THE BIG STEAL | BGH | MICROWAVES      | DEL CAMPO SAATCHI & SAATCHI<br>Buenos Aires | ARGENTINA | DEL CAMPO SAATCHI &<br>SAATCHI Buenos Aires | PRIMO Buenos Aires                    |
| A07/012 | 00187 | IT'S MINE     | BGH | MICROWAVES      | DEL CAMPO SAATCHI & SAATCHI<br>Buenos Aires | ARGENTINA | DEL CAMPO SAATCHI &<br>SAATCHI Buenos Aires | PRIMO Buenos Aires                    |

### **A08 (Cosmetics & Beauty)**

|         |       |                     |           |                             |                         |                |                         |                                      |
|---------|-------|---------------------|-----------|-----------------------------|-------------------------|----------------|-------------------------|--------------------------------------|
| A08/002 | 00280 | YOUNG AND<br>MATURE | UNILEVER  | AXE YOUNG AND<br>AXE MATURE | ponce buenos aires      | ARGENTINA      | ponce buenos aires      | LANDIA Buenos Aires                  |
| A08/036 | 01615 | FIREMAN             | AXE       | AXE APOLLO<br>SPACE ACADEMY | BBH London              | UNITED KINGDOM | BBH London              | BISCUIT FILMWORKS London             |
| A08/037 | 01616 | LIFEGUARD           | AXE       | AXE APOLLO<br>SPACE ACADEMY | BBH London              | UNITED KINGDOM | BBH London              | BISCUIT FILMWORKS London             |
| A08/038 | 02653 | BED                 | OLD SPICE | PERSONAL CARE               | WIEDEN+KENNEDY Portland | USA            | WIEDEN+KENNEDY Portland | SMITH AND JONES FILMS Los<br>Angeles |
| A08/041 | 02656 | JET SKI             | OLD SPICE | PERSONAL CARE               | WIEDEN+KENNEDY Portland | USA            | WIEDEN+KENNEDY Portland | SMITH AND JONES FILMS Los<br>Angeles |

### **A09 (Toiletries)**

|         |       |            |            |            |                          |                |                          |                     |
|---------|-------|------------|------------|------------|--------------------------|----------------|--------------------------|---------------------|
| A09/011 | 01442 | EMMA       | DELIPAPIER | LE TREFLE  | LEO BURNETT FRANCE Paris | FRANCE         | LEO BURNETT FRANCE Paris | HENRY DE CZAR Paris |
| A09/012 | 02981 | CAMERA SHY | UNILEVER   | DOVE BRAND | OGILVY & MATHER LONDON   | UNITED KINGDOM | OGILVY & MATHER LONDON   | EPOCH LONDON        |

### **A10 (Pharmacy)**

|         |       |                                 |   |                     |                         |        |                       |                                   |
|---------|-------|---------------------------------|---|---------------------|-------------------------|--------|-----------------------|-----------------------------------|
| A10/019 | 02813 | MAN                             | BOEHRINGER INGELHEIM                    | ANADOR              | BORGHI/LOWE São Paulo   | BRAZIL | BORGHI/LOWE São Paulo | CINE CINEMATOGRAFICA São<br>Paulo |
| A10/027 | 00678 | MARATHON                        | ESSILOR                                 | OPTIFOG             | HEREZIE Paris           | FRANCE | HEREZIE Paris         | OPC/KNUCKLEHEAD Toronto           |
| A10/032 | 00987 | BATTING<br>PRACTICE<br>CENTER 1 | MURATA KAMPO CHINESE<br>HERBAL MEDICINE | BAIKA GOFUKU<br>GAN | DENTSU CREATIVE X Tokyo | JAPAN  | DENTSU Tokyo          | DENTSU CREATIVE X Tokyo           |

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|         |       |                           |                                      |                  |                         |        |                    |                                       |
|---------|-------|---------------------------|--------------------------------------|------------------|-------------------------|--------|--------------------|---------------------------------------|
| A10/033 | 00988 | BATTING PRACTICE CENTER 2 | MURATA KAMPO CHINESE HERBAL MEDICINE | BAIKA GOFUKU GAN | DENTSU CREATIVE X Tokyo | JAPAN  | DENTSU Tokyo       | DENTSU CREATIVE X Tokyo               |
| A10/034 | 00989 | BATTING PRACTICE CENTER 3 | MURATA KAMPO CHINESE HERBAL MEDICINE | BAIKA GOFUKU GAN | DENTSU CREATIVE X Tokyo | JAPAN  | DENTSU Tokyo       | DENTSU CREATIVE X Tokyo               |
| A10/035 | 02128 | MUSTANG                   | LILLY CANADA                         | CIALIS           | DDB CANADA/TORONTO      | CANADA | DDB CANADA/TORONTO | IMPORTED ARTISTS FILM COMPANY Toronto |
| A10/036 | 02127 | CURFEW                    | LILLY CANADA                         | CIALIS           | DDB CANADA/TORONTO      | CANADA | DDB CANADA/TORONTO | IMPORTED ARTISTS FILM COMPANY Toronto |

### A11 (Clothing, Footwear & Accessories)

|         |       |          |                    |                      |                               |     |                         |                            |
|---------|-------|----------|--------------------|----------------------|-------------------------------|-----|-------------------------|----------------------------|
| A11/005 | 01865 | VOICES   | NIKE               | NIKEWOMEN            | ANONYMOUS CONTENT Culver City | USA | ANONYMOUS CONTENT       |                            |
| A11/023 | 02641 | THREAD   | LEVI STRAUSS & CO. | FALL 2012 COLLECTION | WIEDEN+KENNEDY Portland       | USA | WIEDEN+KENNEDY Portland | PARK PICTURES New York     |
| A11/024 | 02642 | JOGGER   | NIKE               | NIKE                 | WIEDEN+KENNEDY Portland       | USA | WIEDEN+KENNEDY Portland | PARK PICTURES Santa Monica |
| A11/039 | 02408 | CAT FLAP | NIKE               | NIKE FREE            | FURLINED Santa Monica         | USA | WIEDEN+KENNEDY Portland | FURLINED Santa Monica      |

### A12 (Miscellaneous)

|         |       |                  |                       |         |                                     |              |                                     |                           |
|---------|-------|------------------|-----------------------|---------|-------------------------------------|--------------|-------------------------------------|---------------------------|
| A12/002 | 03125 | SWOPPED AT BIRTH | TIGER BRANDS          | UNIBALL | TBWA\HUNT\LASCARIS JOHANNESBURG     | SOUTH AFRICA | TBWA\HUNT\LASCARIS JOHANNESBURG     | FRIEZE FILMS Johannesburg |
| A12/003 | 02841 | BUST YOU OUT     | TIGER BRANDS          | UNIBALL | TBWA\HUNT\LASCARIS JOHANNESBURG     | SOUTH AFRICA | TBWA\HUNT\LASCARIS JOHANNESBURG     | FRIEZE FILMS Johannesburg |
| A12/006 | 01044 | FAMILY TIES      | MONTEGO PET NUTRITION | BRAND   | HUMAN.KIND ADVERTISING JOHANNESBURG | SOUTH AFRICA | HUMAN.KIND ADVERTISING JOHANNESBURG | VELOCITY FILMS Cape Town  |

### A13 (Cars)

|         |       |                   |                                 |                   |  |             |  |   |
|---------|-------|-------------------|---------------------------------|-------------------|--|-------------|--|---|
| A13/001 | 00500 | OFFROAD           | DAIMLER / SMART                 | SMART FORTWO      | BBDO GERMANY Berlin                    | GERMANY     | BBDO GERMANY Berlin                    | BIGFISH FILMPRODUKTION Berlin                     |
| A13/002 | 00501 | PUBLIC TRANSPORT  | DAIMLER / SMART                 | SMART FORTWO      | BBDO GERMANY Berlin                    | GERMANY     | BBDO GERMANY Berlin                    | BIGFISH FILMPRODUKTION Berlin                     |
| A13/040 | 01839 | TEST DRIVE CINEMA | CITRÖEN                         | CITRÖEN NEW C3    | HAVAS WORLDWIDE São Paulo              | BRAZIL      | HAVAS WORLDWIDE São Paulo              | YELLOW STUDIOS Sao Paulo                          |
| A13/046 | 01993 | PROM              | AUDI OF AMERICA                 | BRAND             | VENABLES BELL & PARTNERS San Francisco | USA         | VENABLES BELL & PARTNERS San Francisco | SMUGGLER Hollywood                                |
| A13/053 | 00066 | SOUL :60          | MERCEDES-BENZ                   | CLA               | MERKLEY + PARTNERS New York            | USA         | MERKLEY + PARTNERS New York            | MJZ Los Angeles                                   |
| A13/060 | 00311 | FEELS GOOD INSIDE | TOYOTA - NEW ZEALAND            | COROLLA           | SAATCHI & SAATCHI Auckland             | NEW ZEALAND | SAATCHI & SAATCHI Auckland             | GOODOIL FILMS Sydney                              |
| A13/061 | 00343 | SENIOR REBELS     | VOLKSWAGEN GROUP IMPORT COMPANY | VOLKSWAGEN BEETLE | DDB GUOAN Beijing                      | CHINA       | DDB GUOAN Beijing                      | THE SWEET SHOP Bangkok / BLACK + CAMERON Shanghai |
| A13/062 | 00378 | BABY              | VOLKSWAGEN                      | VW JETTA          | DEUTSCH Los Angeles                    | USA         | DEUTSCH Los Angeles                    | BISCUIT FILMWORKS Los Angeles                     |
| A13/063 | 00379 | GET HAPPY         | VOLKSWAGEN                      | VW BEETLE         | DEUTSCH Los Angeles                    | USA         | DEUTSCH Los Angeles                    | MJZ Los Angeles                                   |
| A13/064 | 00380 | MASK              | VOLKSWAGEN                      | VW BEETLE         | DEUTSCH Los Angeles                    | USA         | DEUTSCH Los Angeles                    | BISCUIT FILMWORKS Los Angeles                     |

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| A13/067 | 00386 | CRASH                      | VOLKSWAGEN                 | VW PASSAT               | DEUTSCH Los Angeles               | USA             | DEUTSCH Los Angeles               | IMPERIAL WOODPECKER Santa Monica                |
| A13/068 | 00387 | TOSS                       | VOLKSWAGEN                 | VW PASSAT               | DEUTSCH Los Angeles               | USA             | DEUTSCH Los Angeles               | IMPERIAL WOODPECKER Santa Monica                |
| A13/069 | 00382 | LAUGH                      | VOLKSWAGEN                 | VW JETTA                | DEUTSCH Los Angeles               | USA             | DEUTSCH Los Angeles               | BISCUIT FILMWORKS Los Angeles                   |
| A13/072 | 00443 | LA VITA È BELLA            | FIAT                       | FIAT CINQUECENTO        | WIEDEN+KENNEDY Shanghai           | CHINA           | WIEDEN+KENNEDY Shanghai           | @radical.media Santa Monica                     |
| A13/083 | 00633 | ENOUGH                     | NISSAN CSEN                | NISSAN ALTIMA           | O POSITIVE FILMS New York         | USA             | TBWA\CHIATDAY Los                 | O POSITIVE FILMS New York                       |
| A13/084 | 00657 | DAS HUND                   | PON'S AUTOMOBIELHANDEL B.V | VOLKSWAGEN              | DDB & TRIBAL AMSTERDAM            | THE NETHERLANDS | DDB & TRIBAL AMSTERDAM            | CZAR Amsterdam                                  |
| A13/087 | 02318 | HOW TO CHANGE CARS FOREVER | DODGE                      | DART                    | BISCUIT FILMWORKS Los Angeles     | USA             | WIEDEN+KENNEDY Portland           | BISCUIT FILMWORKS Los Angeles                   |
| A13/088 | 02264 | BMW M5 BULLET              | BMW                        | BMW M5                  | CUNDARI Toronto                   | CANADA          | CUNDARI Toronto                   | BIG BLOCK Santa Monica                          |
| A13/109 | 02534 | TALL GIRL                  | VOLKSWAGEN                 | VW UP!                  | ADAM&EVEDDB London                | UNITED KINGDOM  | ADAM&EVEDDB London                | GORGEOUS London                                 |
| A13/114 | 02819 | MY WAY                     | VOLKSWAGEN                 | GOLF GTI                | ADAM&EVEDDB London                | UNITED KINGDOM  | ADAM&EVEDDB London                | MARKENFILM Berlin / THE MOB FILM COMPANY London |
| A13/143 | 03169 | ROAM                       | LAND ROVER                 | LAND ROVER BRAND        | Y&R New York                      | USA             | Y&R New York                      | BISCUIT FILMWORKS Los Angeles                   |
| A13/149 | 02849 | SARAH                      | FIAT AUTOMOVEIS S.A        | FIAT BRAVO              | LEO BURNETT TAILOR MADE São Paulo | BRAZIL          | LEO BURNETT TAILOR MADE São Paulo | ZOLA São Paulo                                  |
| A13/157 | 00882 | CAUGHT                     | BMW                        | BMW                     | kbs+ New York                     | USA             | kbs+ New York                     | HOCHKANT FILM Munich                            |
| A13/159 | 02377 | PEDRO                      | VOLKSWAGEN                 | SIGN ASSIST             | DDB TRIBAL BERLIN                 | GERMANY         | DDB TRIBAL BERLIN                 | BUBBLES FILM Berlin                             |
| A13/163 | 03130 | DISTRACTION                | VOLKSWAGEN DO BRASIL       | VW EMERGENCY CITY BRAKE | ALMAPBBDO São Paulo               | BRAZIL          | ALMAPBBDO São Paulo               | VOLCANO HOTMIND São Paulo                       |

### **A14 (Other Vehicles, Auto Products & Services)**

|         |       |                     |            |            |                                    |           |                                    |                           |
|---------|-------|---------------------|------------|------------|------------------------------------|-----------|------------------------------------|---------------------------|
| A14/030 | 03000 | THE CENTAUR         | HONDA MOTO | HONDA MOTO | DDB PARIS                          | FRANCE    | DDB PARIS                          | CRAC Paris                |
| A14/043 | 02547 | DAMN LICENSE PLATES | CAR ONE    | USED CARS  | LEO BURNETT ARGENTINA Buenos Aires | ARGENTINA | LEO BURNETT ARGENTINA Buenos Aires | GLORIA FILMS Buenos Aires |

### **A15 (Home Electronics & Audio-Visual)**

|         |       |                 |           |                     |                       |                |                       |                      |
|---------|-------|-----------------|-----------|---------------------|-----------------------|----------------|-----------------------|----------------------|
| A15/005 | 01316 | CHARGE          | SAMSUNG   | SAMSUNG SMART TV    | CHI & PARTNERS London | UNITED KINGDOM | CHI & PARTNERS London | SOMESUCH & CO London |
| A15/006 | 01324 | KING OF TV CITY | SAMSUNG   | SAMSUNG SMART TV    | CHI & PARTNERS London | UNITED KINGDOM | CHI & PARTNERS London | STINK London         |
| A15/024 | 00595 | BAKE IT         | ACER      | ASPIRE S5 ULTRABOOK | MOTHER London         | UNITED KINGDOM | MOTHER London         | STINK London         |
| A15/043 | 02381 | INSPIRED        | CANON USA | DIGITAL SLR CAMERAS | GREY NEW YORK         | USA            | GREY NEW YORK         | MJZ Los Angeles      |

### **A16 (Retail Stores)**

|         |       |                  |             |             |               |     |               |                           |
|---------|-------|------------------|-------------|-------------|---------------|-----|---------------|---------------------------|
| A16/016 | 00729 | KYRIE IN THE AIR | FOOT LOCKER | FOOT LOCKER | BBDO NEW YORK | USA | BBDO NEW YORK | O POSITIVE FILMS New York |
|---------|-------|------------------|-------------|-------------|---------------|-----|---------------|---------------------------|

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|         |       |                         |                       |                           |                                     |                |                                     |                               |
|---------|-------|-------------------------|-----------------------|---------------------------|-------------------------------------|----------------|-------------------------------------|-------------------------------|
| A16/019 | 00742 | YACHT                   | FOOT LOCKER           | FOOT LOCKER               | BBDO NEW YORK                       | USA            | BBDO NEW YORK                       | BISCUIT FILMWORKS Los Angeles |
| A16/020 | 00743 | MELOS                   | FOOT LOCKER           | FOOT LOCKER               | BBDO NEW YORK                       | USA            | BBDO NEW YORK                       | BISCUIT FILMWORKS Los Angeles |
| A16/028 | 01515 | THE JOURNEY             | JOHN LEWIS            | DEPARTMENT STORE          | ADAM&EVEDDB London                  | UNITED KINGDOM | ADAM&EVEDDB London                  | BLINK PRODUCTIONS London      |
| A16/029 | 01516 | THE OTHER HALF          | JOHN LEWIS            | NEVER KNOWINGLY UNDERSOLD | ADAM&EVEDDB London                  | UNITED KINGDOM | ADAM&EVEDDB London                  | RATTLING STICK London         |
| A16/030 | 02170 | SHIP MY PANTS           | KMART                 | STORE TO HOME             | DRAFTFCB Chicago                    | USA            | DRAFTFCB Chicago                    | BOB INDUSTRIES Santa Monica   |
| A16/032 | 01983 | SHAME                   | FARMACITY             | FARMACITY                 | Y&R BUENOS AIRES                    | ARGENTINA      | Y&R BUENOS AIRES                    | FIGHT FILMS Buenos Aires      |
| A16/055 | 02673 | SOUL                    | LEICA STORE SÃO PAULO | LEICA M-MONOCROM          | F/NAZCA SAATCHI & SAATCHI São Paulo | BRAZIL         | F/NAZCA SAATCHI & SAATCHI São Paulo | SENTIMENTAL FILME São Paulo   |
| A16/074 | 00572 | THE TRUTH               | MORRISONS             | CHRISTMAS                 | DLKW LOWE London                    | UNITED KINGDOM | DLKW LOWE London                    | ACADEMY FILMS London          |
| A16/090 | 02228 | CHASE                   | HOME PRODUCT CENTER   | HOMEPRO EXPO              | BBDO BANGKOK                        | THAILAND       | BBDO BANGKOK                        | PHENOMENA Bangkok             |
| A16/110 | 03271 | NIGHTWALKERS            | IKEA                  | IKEA SWEDEN               | ÅKESTAM HOLST Stockholm             | SWEDEN         | ÅKESTAM HOLST Stockholm             | SOCIAL CLUB Stockholm         |
| A16/128 | 00539 | PLAYIN' WITH MY FRIENDS | IKEA                  | IKEA                      | MOTHER London                       | UNITED KINGDOM | MOTHER London                       | BLINK PRODUCTIONS London      |
| A16/131 | 03239 | TERRACE                 | IKEA                  | IKEA                      | S,C,P,F Barcelona                   | SPAIN          | S,C,P,F Barcelona                   | PUENTE AÉREO Barcelona        |

### A18 (Travel, Transport & Tourism)

|         |       |                       |                                    |                                    |                        |                |                        |                                |
|---------|-------|-----------------------|------------------------------------|------------------------------------|------------------------|----------------|------------------------|--------------------------------|
| A18/010 | 00083 | GRANDPA'S MAGIC TRICK | WIDERØE                            | AIRLINE                            | McCANN OSLO Oslo       | NORWAY         | McCANN OSLO Oslo       | 4 1/2 Oslo                     |
| A18/026 | 01157 | BABY                  | THE CAPITAL TRANSIT NETWORK        | PUBLIC TRANSPORT                   | LG2 Québec             | CANADA         | LG2 Québec             | NOVA FILM Quebec               |
| A18/043 | 02270 | DADDY'S GIRL          | SAS – SCANDINAVIAN AIRLINES SYSTEM | SAS – SCANDINAVIAN AIRLINES SYSTEM | DDB OSLO               | NORWAY         | DDB OSLO               | EINAR FILM & FORTELLINGER Oslo |
| A18/048 | 02982 | BULGARIA              | EXPEDIA                            | EXPEDIA                            | OGILVY & MATHER LONDON | UNITED KINGDOM | OGILVY & MATHER LONDON | MOXIE PICTURES London          |
| A18/049 | 02983 | NEW ZEALAND           | EXPEDIA                            | EXPEDIA                            | OGILVY & MATHER LONDON | UNITED KINGDOM | OGILVY & MATHER LONDON | MOXIE PICTURES London          |
| A18/050 | 02984 | HIMALAYAS             | EXPEDIA                            | EXPEDIA                            | OGILVY & MATHER LONDON | UNITED KINGDOM | OGILVY & MATHER LONDON | MOXIE PICTURES London          |

### A19 (Entertainment & Leisure)

|         |       |                                |                       |                                   |                                |              |                                |                             |
|---------|-------|--------------------------------|-----------------------|-----------------------------------|--------------------------------|--------------|--------------------------------|-----------------------------|
| A19/004 | 00719 | INTERSECTION - PART 1 (TV)     | STER KINEKOR          | STER KINEKOR                      | FoxP2 Cape Town                | SOUTH AFRICA | FoxP2 Cape Town                | BOUFFANT FILMS Johannesburg |
| A19/005 | 01290 | INTERSECTION - PART 2 (CINEMA) | STER KINEKOR          | THEATRES                          | FoxP2 Cape Town                | SOUTH AFRICA | FoxP2 Cape Town                | BOUFFANT FILMS Johannesburg |
| A19/015 | 00366 | JIGGLE                         | NEW ZEALAND LOTTERIES | SCRATCH N WIN TICKET              | DDB GROUP NEW ZEALAND Auckland | NEW ZEALAND  | DDB GROUP NEW ZEALAND Auckland | THE SWEET SHOP Auckland     |
| A19/017 | 00627 | THE FOREST                     | OUTBOX                | INTERNATIONAL SHORT FILM FESTIVAL | LEO BURNETT BEIRUT             | LEBANON      | LEO BURNETT BEIRUT             | CLANDESTINO FILMS Beirut    |

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|         |       |                                    |   |   |                                   |        |                                   |   |
|---------|-------|------------------------------------|---|---|-----------------------------------|--------|-----------------------------------|---|
| A19/019 | 00715 | AIRPORT SECURITY                   | SCIENCE WORLD                               | EDUCATION CENTRE/TOURISM/ LEISURE/ENTERTAINMENT | RETHINK Vancouver                 | CANADA | RETHINK Vancouver                 | INDUSTRY FILMS Toronto                            |
| A19/037 | 01461 | THE WAG                            | NORSK TIPPING (THE NORWEGIAN STATE LOTTERY) | LOTTO   | TRY/APT ADVERTISING AGENCY Oslo   | NORWAY | TRY/APT ADVERTISING AGENCY Oslo   | BACON OSL Oslo                                    |
| A19/049 | 01726 | LIVE-ACTION TRAILER                | ACTIVISION PUBLISHING                       | CALL OF DUTY: BLACK OPS II                      | 72ANDSUNNY Los Angeles            | USA    | 72ANDSUNNY Los Angeles            | RESET Santa Monica                                |
| A19/059 | 02003 | THE SLOT CAR MAN                   | SVENSKA SPEL                                | LOTTERY   | KING Stockholm                    | SWEDEN | KING Stockholm                    | TRAKTOR Venice                                    |
| A19/060 | 02004 | THE SLOT CAR MAN ( NEIGHBOUR)      | SVENSKA SPEL                                | LOTTERY   | KING Stockholm                    | SWEDEN | KING Stockholm                    | TRAKTOR Venice                                    |
| A19/061 | 02005 | THE SLOT CAR MAN (CURVE)           | SVENSKA SPEL                                | LOTTERY   | KING Stockholm                    | SWEDEN | KING Stockholm                    | TRAKTOR Venice                                    |
| A19/077 | 00672 | RISE                               | UBISOFT EMEA                                | ASSASSIN'S CREED III                            | SID LEE Paris                     | FRANCE | SID LEE Paris                     | JIMMY LEE Montréal / FURLINED Santa Monica        |
| A19/080 | 02217 | SNEEZE                             | MIAMI SHORT FILM FESTIVAL                   | MIAMI SHORT FILM FESTIVAL                       | CONILL SAATCHI & SAATCHI Torrance | USA    | CONILL SAATCHI & SAATCHI Torrance | MILAGRO FILMS Los Angeles / ALBINAÑA FILMS Lisboa |
| A19/104 | 02996 | YEAH THAT KINDA RICH, WRITERS ROOM | NY LOTTERY                                  | LOTTERY/ POWER BALL                             | DDB NEW YORK                      | USA    | DDB NEW YORK                      | O POSITIVE FILMS New York                         |
| A19/106 | 02998 | YEAH THAT KINDA RICH, INVASION     | NY LOTTERY                                  | NY LOTTERY                                      | DDB NEW YORK                      | USA    | DDB NEW YORK                      | O POSITIVE FILMS New York                         |

### A20 (Publications & Media)

|         |       |                          |                    |                      |                         |                |                         |  |
|---------|-------|--------------------------|--------------------|----------------------|-------------------------|----------------|-------------------------|--|
| A20/020 | 00072 | MEET THE SUPERHUMANS     | CHANNEL 4          | ON AIR TV PROMOTION  | 4creative London        | UNITED KINGDOM | 4creative London        | 4creative London   |
| A20/021 | 00522 | STREET RACE              | CHANNEL 4          | ON AIR TV PROMOTION  | CHANNEL 4 London        | UNITED KINGDOM | 4creative London        | 4creative London   |
| A20/024 | 00619 | FUEL FOR FANS            | CANAL +            | CANAL +              | BETC Paris              | FRANCE         | BETC Paris              | HENRY DE CZAR Paris  |
| A20/041 | 01221 | KANVAS SCANDINAVIAN WEEK | VRT                | CANVAS               | MAKE LEMONADE Herent    | BELGIUM        | MAKE LEMONADE Herent    | CZAR.BE Brussels / BACON OSL Oslo                            |
| A20/064 | 01848 | STADIUM UK               | BBC                | BBC SPORT            | RKCR Y&R London         | UNITED KINGDOM | RKCR Y&R London         | PASSION PICTURES London / RED BEE MEDIA London- Ealing Cross |
| A20/091 | 03074 | GET INVOLVED             | NEWS INTERNATIONAL | THE SUN NEWSPAPER    | GREY LONDON             | UNITED KINGDOM | GREY LONDON             | CAVIAR FILMS London  |
| A20/093 | 03032 | BORN INTO IT             | ESPN               | ESPN                 | WIEDEN+KENNEDY New York | USA            | WIEDEN+KENNEDY New York | IMPERIAL WOODPECKER New York                                 |
| A20/094 | 03033 | TEAM SPIRIT              | ESPN               | ESPN                 | WIEDEN+KENNEDY New York | USA            | WIEDEN+KENNEDY New York | MOXIE PICTURES New York                                      |
| A20/095 | 03039 | CLAYTON                  | ESPN               | THIS IS SPORTSCENTER | WIEDEN+KENNEDY New York | USA            | WIEDEN+KENNEDY New York | O POSITIVE FILMS New York                                    |

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|         |       |                      |             |                         |                   |           |                   |   |
|---------|-------|----------------------|-------------|-------------------------|-------------------|-----------|-------------------|---|
| A20/102 | 02600 | ELVIS IS DEATH       | MTV BRASIL  | MTV BRASIL              | LODUCCA São Paulo | BRAZIL    | LODUCCA São Paulo | PRODIGO Sao Paulo / BIG<br>FOOTE MUSIC AND SOUND Sao<br>Paulo |
| A20/107 | 02213 | OPERATION<br>MAIDANA | AGEA        | OLÉ SPORTS<br>NEWSPAPER | Y&R BUENOS AIRES  | ARGENTINA | Y&R BUENOS AIRES  | ARGENTINA CINE Buenos Aires                                   |
| A20/118 | 02741 | JUNGLE               | NATGÉO WILD | NATGÉO WILD             | DDB PARIS         | FRANCE    | DDB PARIS         | STRIPES Paris   |
| A20/119 | 02742 | SANDSTORM            | NATGÉO WILD | NATGÉO WILD             | DDB PARIS         | FRANCE    | DDB PARIS         | STRIPES Paris   |
| A20/120 | 02743 | GNU                  | NATGÉO WILD | NATGÉO WILD             | DDB PARIS         | FRANCE    | DDB PARIS         | STRIPES Paris   |

### **A21 (Banking, Investment & Insurance)**

|         |       |   |                         |                                       |                                 |                    |                                    |                             |
|---------|-------|---|-------------------------|---------------------------------------|---------------------------------|--------------------|------------------------------------|-----------------------------|
| A21/027 | 01462 | HEYBERKERKIE                              | DNB                     | CHILDREN'S<br>HOUSESAVINGS<br>ACCOUNT | TRY/APT ADVERTISING AGENCY Oslo | NORWAY             | TRY/APT ADVERTISING<br>AGENCY Oslo | BACON OSL Oslo              |
| A21/029 | 01464 | THE TREASURE                              | DNB BANK                | SAVINGS                               | TRY/APT ADVERTISING AGENCY Oslo | NORWAY             | TRY/APT ADVERTISING<br>AGENCY Oslo | BACON OSL Oslo              |
| A21/054 | 00467 | MINTS & COLA                              | 1ST FOR WOMEN INSURANCE | MOTOR AND<br>HOUSEHOLD<br>INSURANCE   | BLACK RIVER FC Johannesburg     | SOUTH AFRICA       | BLACK RIVER FC<br>Johannesburg     | VELOCITY FILMS Johannesburg |
| A21/055 | 00658 | SPEEDBOAT                                 | CENTRAAL BEHEER ACHMEA  | INSURANCE<br>COMPANY                  | DDB & TRIBAL AMSTERDAM          | THE<br>NETHERLANDS | DDB & TRIBAL AMSTERDAM             | BONKERS Amsterdam           |
| A21/071 | 03163 | DISCUSSION                                | AMIS                    | MEXICAN<br>INSURANCE<br>ASSOCIATION   | OGILVY & MATHER Mexico City     | MEXICO             | OGILVY & MATHER Mexico<br>City     | CENTRAL FILMS Mexico City   |
| A21/073 | 02956 | FORGET ME NOT                             | THAI LIFE INSURANCE     | THAI LIFE<br>INSURANCE                | OGILVY & MATHER Bangkok         | THAILAND           | OGILVY & MATHER Bangkok            | PHENOMENA Bangkok           |
| A21/111 | 01540 | KEY AUNTIE                                | ALIPAY                  | ALIPAY/ ONLINE<br>PAYMENT<br>PLATFORM | LOWE CHINA Shanghai             | CHINA              | LOWE CHINA Shanghai                | PHENOMENA Bangkok           |
| A21/123 | 01988 | PHOTO BOOTH                               | FIFTH THIRD BANK        | IDENTITY ALERT                        | LEO BURNETT CHICAGO             | USA                | LEO BURNETT CHICAGO                | MONACO REPS New York        |
| A21/124 | 01989 | SCHOOL PHOTO                              | FIFTH THIRD BANK        | IDENTITY ALERT                        | LEO BURNETT CHICAGO             | USA                | LEO BURNETT CHICAGO                | MONACO REPS New York        |
| A21/145 | 02749 | YOUR FIRST CAR<br>INSURANCE<br>TASTE TEST | GEICO                   | AUTO INSURANCE                        | THE MARTIN AGENCY Richmond      | USA                | THE MARTIN AGENCY<br>Richmond      | STATION FILM Los Angeles    |
| A21/147 | 02751 | A LITTLE CAR<br>INSURANCE ON<br>YOUR LIPS | GEICO                   | AUTO INSURANCE                        | THE MARTIN AGENCY Richmond      | USA                | THE MARTIN AGENCY<br>Richmond      | STATION FILM Los Angeles    |

### **A22 (Business Equipment & Services)**

|         |       |                     |          |             |                  |     |                  |                                  |
|---------|-------|---------------------|----------|-------------|------------------|-----|------------------|----------------------------------|
| A22/010 | 00744 | BAND                | FEDEX    | FEDEX CUP   | BBDO NEW YORK    | USA | BBDO NEW YORK    | O POSITIVE FILMS New York        |
| A22/011 | 00745 | CHECK IN            | FEDEX    | FEDEX CUP   | BBDO NEW YORK    | USA | BBDO NEW YORK    | O POSITIVE FILMS New York        |
| A22/016 | 00924 | AROUND THE<br>WORLD | GO DADDY | GODADDY.COM | DEUTSCH New York | USA | DEUTSCH New York | BISCUIT FILMWORKS Los<br>Angeles |
| A22/017 | 00925 | PERFECT MATCH       | GO DADDY | GODADDY.COM | DEUTSCH New York | USA | DEUTSCH New York | BISCUIT FILMWORKS Los<br>Angeles |



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|   |       |                                     |                        |   |                                 |                |                                       |   |
|---|-------|-------------------------------------|------------------------|---|---------------------------------|----------------|---------------------------------------|---|
| A22/031                                 | 01740 | MEETING WITH TIM                    | SAMSUNG                | GALAXY  | 72ANDSUNNY Los Angeles          | USA            | 72ANDSUNNY Los Angeles                | EPOCH FILMS Beverly Hills                                     |
| A22/033                                 | 00077 | GIMMICKS                            | FEDEX CANADA           | LESS THAN URGENT, GROUND, FREIGHT, SMALL BUSINESS | BBDO TORONTO                    | CANADA         | BBDO TORONTO                          | SONS AND DAUGHTERS Toronto                                    |
| A22/049                                 | 03131 | LIFE CUTS                           | GETTY IMAGES           | GETTY IMAGES                                      | ALMAPBBDO São Paulo             | BRAZIL         | ALMAPBBDO São Paulo                   | ZOLA São Paulo  |
| A22/052                                 | 00803 | LAG                                 | COX COMMUNICATIONS     | COX BUSINESS                                      | DRAFTFCB Chicago                | USA            | DRAFTFCB Chicago                      | BOB INDUSTRIES Santa Monica                                   |
| A22/060                                 | 03201 | LAST DAY                            | STAPLES                | STAPLES.COM                                       | DAVID Buenos Aires              | ARGENTINA      | DAVID Buenos Aires                    | PALERMO FILMS Buenos Aires                                    |
| <b>A23 (Commercial Public Services)</b> |       |                                     |                        |   |                                 |                |                                       |   |
| A23/045                                 | 01251 | POOL                                | WRAAC                  | PARENTAL CONTROL BAR                              | LATINWORKS Austin               | USA            | LATINWORKS Austin                     | BOXER FILMS Los Angeles                                       |
| A23/046                                 | 01465 | THE MOST FERTILE WOMAN IN THE WORLD | CANAL DIGITAL NORGE AS | OPTIONAL TV PACKAGE                               | TRY/APT ADVERTISING AGENCY Oslo | NORWAY         | TRY/APT ADVERTISING AGENCY Oslo       | BACON OSL Oslo  |
| A23/066                                 | 00601 | EYES                                | NEXTEL                 | NEXTEL  | MJZ London                      | UNITED KINGDOM | MADRE Buenos Aires                    | MJZ London / LABHOUSE Buenos Aires                            |
| A23/068                                 | 00773 | PAJAMAS                             | SPRINT                 | SPRINT  | LEO BURNETT CHICAGO             | USA            | LEO BURNETT CHICAGO / DIGITAS Chicago | ANONYMOUS CONTENT Culver City                                 |
| A23/082                                 | 00174 | I WILL RETURN                       | SAFESTORE              | SELF STORAGE                                      | WCRS London                     | UNITED KINGDOM | WCRS London                           | BLINK PRODUCTIONS London                                      |
| A23/086                                 | 02383 | TROLL                               | DIRECTV                | TELECOMMUNICATIONS                                | GREY NEW YORK                   | USA            | GREY NEW YORK                         | BISCUIT FILMWORKS Los Angeles                                 |
| A23/087                                 | 02386 | FUNERAL                             | DIRECTV                | TELECOMMUNICATIONS                                | GREY NEW YORK                   | USA            | GREY NEW YORK                         | MJZ Los Angeles   |
| A23/088                                 | 02387 | DINNER PARTY                        | DIRECTV                | TELECOMMUNICATIONS                                | GREY NEW YORK                   | USA            | GREY NEW YORK                         | MJZ Los Angeles   |
| A23/089                                 | 02388 | PIZZERIA                            | DIRECTV                | TELECOMMUNICATIONS                                | GREY NEW YORK                   | USA            | GREY NEW YORK                         | MJZ Los Angeles   |
| A23/090                                 | 02389 | MOTORCYCLE                          | DIRECTV                | CABLE   | GREY NEW YORK                   | USA            | GREY NEW YORK                         | MJZ Los Angeles   |
| A23/091                                 | 02390 | HAWK                                | DIRECTV                | TELECOMMUNICATIONS                                | GREY NEW YORK                   | USA            | GREY NEW YORK                         | MJZ Los Angeles   |
| A23/092                                 | 02391 | BEARS                               | DIRECTV                | TELECOMMUNICATIONS                                | GREY NEW YORK                   | USA            | GREY NEW YORK                         | MJZ Los Angeles   |
| A23/093                                 | 02392 | HORSES                              | DIRECTV                | TELECOMMUNICATIONS                                | GREY NEW YORK                   | USA            | GREY NEW YORK                         | MJZ Los Angeles   |
| A23/152                                 | 01364 | HARRY                               | SBS                    | ON DEMAND BROADCAST SERVICE                       | JOY. Sydney                     | AUSTRALIA      | JOY. Sydney                           | EXIT FILMS Sydney / Alt.VFX Brisbane / THE BUTCHERY Melbourne |
| A23/153                                 | 01365 | CARMELINA                           | SBS                    | ON DEMAND BROADCAST SERVICE                       | JOY. Sydney                     | AUSTRALIA      | JOY. Sydney                           | EXIT FILMS Sydney / Alt.VFX Brisbane / THE BUTCHERY Melbourne |
| A23/207                                 | 02817 | PS3 AND BEER                        | CABLEVISION            | FIBERTEL  | DON Buenos Aires                | ARGENTINA      | DON Buenos Aires                      | URSULA Buenos Aires   |
| A23/208                                 | 02816 | NEPHEWS                             | CABLEVISION            | FIBERTEL  | DON Buenos Aires                | ARGENTINA      | DON Buenos Aires                      | URSULA Buenos Aires   |
| A23/240                                 | 03056 | VODAFONE - KISS                     | VODAFONE               | MOBILE SERVICE PROVIDER                           | GREY LONDON                     | UNITED KINGDOM | GREY LONDON                           | ACADEMY London  |

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### A24 (Corporate Image)

|         |       |                      |                        |                                  |                                 |                |                                 |   |
|---------|-------|----------------------|------------------------|----------------------------------|---------------------------------|----------------|---------------------------------|---|
| A24/007 | 00358 | STAYING UP           | McDONALD'S NEW ZEALAND | FAST FOOD                        | DDB GROUP NEW ZEALAND Auckland  | NEW ZEALAND    | DDB GROUP NEW ZEALAND Auckland  | REVOLVER/ WILL O'ROURKE Sydney            |
| A24/008 | 00372 | DREAMS               | CAMELOT                | LOTTERY GOOD CAUSES              | ABBOTT MEAD VICKERS BBDO London | UNITED KINGDOM | ABBOTT MEAD VICKERS BBDO London | ACADEMY FILMS London                      |
| A24/017 | 02048 | HELP A CHILD REACH 5 | UNILEVER               | LIFEBUOY                         | LOWE + PARTNERS London          | UNITED KINGDOM | LOWE LINTAS + PARTNERS Mumbai   | CHROME PICTURES Mumbai                    |
| A24/029 | 00515 | ANACHRONISM          | TOYOTA                 | TOYOTA HYBRID RANGE              | SAATCHI & SAATCHI Milan         | ITALY          | SAATCHI & SAATCHI Milan         | AKITA FILM Milan                          |
| A24/032 | 00638 | PLAY60               | NFL                    | NFL                              | O POSITIVE FILMS New York       | USA            | GREY GROUP New York             | O POSITIVE FILMS New York                 |
| A24/034 | 02645 | FIND YOUR GREATNESS  | NIKE                   | CLOTHING, FOOTWEAR & ACCESSORIES | WIEDEN+KENNEDY Portland         | USA            | WIEDEN+KENNEDY Portland         | PARK PICTURES New York                    |
| A24/045 | 03203 | CRAZY FOR GOOD       | COCA-COLA COMPANY      | COCA-COLA GLOBAL CAMPAIGN        | OGILVY BRASIL São Paulo         | BRAZIL         | OGILVY BRASIL São Paulo         | SMUGGLER Hollywood                        |
| A24/046 | 03205 | REAL BEAUTY SKETCHES | UNILEVER               | DOVE MASTERBRAND                 | OGILVY BRASIL São Paulo         | BRAZIL         | OGILVY BRASIL São Paulo         | PARANOID US Culver City                   |
| A24/104 | 02362 | BEING THERE          | ORANGE                 | CAN 2013                         | MARCEL Paris                    | FRANCE         | MARCEL Paris                    | U-MAN Paris / VELOCITY FILMS Johannesburg |

### A26 (Public Health & Safety)

|         |       |                     |  |                        |                                 |                |                                 |                                |
|---------|-------|---------------------|--|------------------------|---------------------------------|----------------|---------------------------------|--------------------------------|
| A26/010 | 01156 | MESSAGES            | QUEBEC AUTOMOBILE INSURANCE CORPORATION                    | ROAD SAFETY            | LG2 Québec                      | CANADA         | LG2 Québec                      | QUATRE ZÉRO UN Montréal        |
| A26/011 | 01474 | PHONE DRIVING WOMAN | NORWEGIAN COUNCIL FOR ROAD SAFETY                          | ROAD SAFETY            | TRY/APT ADVERTISING AGENCY Oslo | NORWAY         | TRY/APT ADVERTISING AGENCY Oslo | EINAR FILM & FORTELLINGER Oslo |
| A26/013 | 00427 | MUTATION            | DEPARTMENT OF HEALTH                                       | TOBACCO CONTROL        | DARE London                     | UNITED KINGDOM | DARE London / NOW London        | HLA London                     |
| A26/023 | 00618 | SILENT MOVIE        | PROGETTO ITACA   | NO PROFIT ORGANIZATION | Y&R ITALY Milan                 | ITALY          | Y&R ITALY Milan                 | FILMMASTER Milan               |
| A26/035 | 02876 | NATHALIE            | INSTITUT DE FRANCE / FONDATION RECHERCHE CARDIO-VASCULAIRE | CHARITIES              | PUBLICIS CONSEIL Paris          | FRANCE         | PUBLICIS CONSEIL Paris          | PARTIZAN Paris                 |
| A26/059 | 01359 | DUMB WAYS TO DIE    | METRO TRAINS   | METRO TRAINS           | McCANN MELBOURNE                | AUSTRALIA      | McCANN MELBOURNE                |                                |

### A27 (Public Awareness Messages)

|         |       |                  |   |   |                                |             |                                |                           |
|---------|-------|------------------|---|---|--------------------------------|-------------|--------------------------------|---------------------------|
| A27/004 | 00533 | TAKEAWAY         | CCTV  | TV/BROADCASTING STATION                                 | SAATCHI & SAATCHI Shanghai     | CHINA       | SAATCHI & SAATCHI Shanghai     | OFF-LO-HI Hong Kong       |
| A27/007 | 00363 | DEMAND EQUAL PAY | YWCA  | CHARITY   | DDB GROUP NEW ZEALAND Auckland | NEW ZEALAND | DDB GROUP NEW ZEALAND Auckland | THICK AS THIEVES Auckland |
| A27/010 | 03165 | PLAYGROUND       | MOVIMIENTO TODOS LOS DIAS ES EL DIA PARA NO DISCRIMINAR | MOVIMIENTO TODOS LOS DIAS ES EL DIA PARA NO DISCRIMINAR | OGILVY & MATHER Mexico City    | MEXICO      | OGILVY & MATHER Mexico City    | CENTRAL FILMS Mexico City |

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|---------|-------|------------------------|---------------------------------------|--|---------------|----------------|---------------|----------------------------|
| A27/012 | 01023 | BLIND EYE              | WOMEN'S AID                           | WOMEN'S AID                                      | WCRS London   | UNITED KINGDOM | WCRS London   | MPC London                 |
| A27/024 | 02384 | ED                     | STATES UNITED TO PREVENT GUN VIOLENCE | GUN CONTROL ORGANIZATION                         | GREY NEW YORK | USA            | GREY NEW YORK | harvest Santa Monica       |
| A27/048 | 01510 | OSCAR FOR THE DISABLED | CAP48                                 | INTEGRATION OF DISABLED PEOPLE IN THE JOB MARKET | AIR BRUSSELS  | BELGIUM        | AIR BRUSSELS  | SHARP PRODUCTIONS Brussels |

### **A28 (Fundraising & Appeals)**

|         |       |                  |                                       |                                       |   |                |  |  |
|---------|-------|------------------|---------------------------------------|---------------------------------------|---|----------------|--|--|
| A28/001 | 00252 | NOT ALONE        | MACMILLAN                             | CANCER SUPPORT                        | VCCP London                               | UNITED KINGDOM | VCCP London                                    | RSA FILMS London                                   |
| A28/015 | 01500 | LOVE             | DARG                                  | DARG                                  | BESTER BURKE SLINGERS GROUP Cape Town     | SOUTH AFRICA   | BESTER BURKE SLINGERS GROUP Cape Town          | GIANT FILMS Cape Town                              |
| A28/035 | 01622 | HELPLESS         | ST JOHNS AMBULANCE                    | ST JOHNS AMBULANCE                    | BBH London                                | UNITED KINGDOM | BBH London                                     | BLINK PRODUCTIONS London                           |
| A28/037 | 00574 | SYMMETRY         | MARIE CURIE CANCER CARE               | GREAT DAFFODIL APPEAL                 | DLKW LOWE London                          | UNITED KINGDOM | DLKW LOWE London                               | BLINK PRODUCTIONS London                           |
| A28/048 | 00145 | JONAS            | MEDECINS SANS FRONTIERES              | CHARITIES                             | KOMMUNIKATIONSBUURET KØBENHAVN Copenhagen | DENMARK        | KOMMUNIKATIONSBUURET KØBENHAVN Copenhagen      | UITCH ISCRATCH PRODUCTION Copenhagen               |
| A28/055 | 00664 | c                | ISPC                                  | CHARITY                               | OGILVY & MATHER Dublin                    | IRELAND        | OGILVY & MATHER Dublin                         | BLINDER Dublin                                     |
| A28/061 | 01064 | MAKE IT POSSIBLE | ANIMALS AUSTRALIA                     | FACTORY FARMING                       | LOUD Sydney                               | AUSTRALIA      | LOUD Sydney                                    | FSM DESIGN + VFX Sydney                            |
| A28/070 | 01301 | BAD PRESS        | THE PRINCE'S TRUST                    | THE PRINCE'S TRUST                    | CHI & PARTNERS London                     | UNITED KINGDOM | CHI & PARTNERS London                          | CHI LAB London                                     |
| A28/080 | 02990 | HOUSE HUNT       | NATIONAL CENTRE FOR DOMESTIC VIOLENCE | NATIONAL CENTRE FOR DOMESTIC VIOLENCE | JWT London                                | UNITED KINGDOM | JWT London                                     | RATTLING STICK London                              |
| A28/084 | 02901 | DOLYPHAN         | WWF                                   | WWF FRANCE                            | MARCEL Paris                              | FRANCE         | MARCEL Paris / PUBLICIS ARGENTINA Buenos Aires | STINK Paris / MIKROS Levallois-Perret / WAM Clichy |
| A28/085 | 02902 | BAMBOSEAL        | WWF                                   | WWF FRANCE                            | MARCEL Paris                              | FRANCE         | MARCEL Paris / PUBLICIS ARGENTINA Buenos Aires | STINK Paris / MIKROS Levallois-Perret / WAM Paris  |
| A28/096 | 01888 | LAST 10          | HEART & STROKE FOUNDATION             | HEART & STROKE FOUNDATION             | LOWE ROCHE Toronto                        | CANADA         | LOWE ROCHE Toronto                             | OPC/KNUCKLEHEAD Toronto                            |

### **B01 (Viral Film)**

|         |       |                              |                   |                          |                               |                |                               |  |
|---------|-------|------------------------------|-------------------|--------------------------|-------------------------------|----------------|-------------------------------|--|
| B01/011 | 00808 | OUR BLADES ARE F***ING GREAT | DOLLAR SHAVE CLUB | DOLLAR SHAVE CLUB BLADES | ÜBER CONTENT Los Angeles      | USA            | PAULILU Los angeles           | ÜBER CONTENT Los Angeles                                   |
| B01/024 | 01360 | DUMB WAYS TO DIE             | METRO TRAINS      | METRO TRAINS             | McCANN MELBOURNE              | AUSTRALIA      | McCANN MELBOURNE              |  |
| B01/031 | 01624 | DONT COVER IT UP             | REFUGE            | REFUGE                   | BBH London                    | UNITED KINGDOM | BBH London                    |  |
| B01/033 | 01678 | TEST DRIVE                   | PEPSI             | MAX                      | TBWA\CHIAT\DAY Los Angeles    | USA            | TBWA\CHIAT\DAY Los Angeles    | FUNNY OR DIE'S GIFTED YOUTH Los Angeles                    |
| B01/080 | 02116 | POKER                        | CARLSBERG         | CARLSBERG                | DUVAL GUILLAUME MODEM Antwerp | BELGIUM        | DUVAL GUILLAUME MODEM Antwerp | MONODOT Brussels / SONICVILLE Brussels / GRID BXL Brussels |

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|         |       |                         |                       |                             |                               |                |                                |                                    |
|---------|-------|-------------------------|-----------------------|-----------------------------|-------------------------------|----------------|--------------------------------|------------------------------------|
| B01/082 | 02118 | AMAZING MINDREADER      | FEBELFIN              | BELGIAN FEDERATION OF BANKS | DUVAL GUILLAUME MODEM Antwerp | BELGIUM        | DUVAL GUILLAUME MODEM Antwerp  | CAVIAR Brussels                    |
| B01/084 | 02150 | BUYRAL                  | JOHN ST.              | JOHN ST.                    | john st. Toronto              | CANADA         | john st. Toronto               | AIRCASTLE PRODUCTION Toronto       |
| B01/093 | 02528 | BABY AND ME             | EVIAN                 | EVIAN                       | BETC Paris                    | FRANCE         | BETC Paris                     | ICONOCLAST Paris                   |
| B01/099 | 02171 | SHIP MY PANTS           | KMART                 | STORE TO HOME               | DRAFTFCB Chicago              | USA            | DRAFTFCB Chicago               | BOB INDUSTRIES Santa Monica        |
| B01/105 | 01718 | WEYLAND'S 2023 TED TALK | PROMETHEUS            | PROMETHEUS                  | RSA FILMS New York            | USA            | IGNITION CREATIVE Santa Monica | RSA FILMS New York                 |
| B01/142 | 01731 | THE REPLACERS           | ACTIVISION PUBLISHING | CALL OF DUTY: BLACK OPS II  | 72ANDSUNNY Los Angeles        | USA            | 72ANDSUNNY Los Angeles         | HUNGRY MAN Los Angeles             |
| B01/147 | 01070 | IT FOLLOWS ME AROUND    | CHILDLINE             | PHYSICAL ABUSE AWARENESS    | MUSTARD London                | UNITED KINGDOM | NSPCC London                   | MUSTARD London / SHOOTMEDIA London |
| B01/152 | 03184 | DANCE DICTIONARY VIRAL  | P&G                   | PUMA FRAGRANCE              | GREY LONDON                   | UNITED KINGDOM | GREY LONDON                    | SOMESUCH & CO London               |

### **B02 (Long Format Internet Film)**

|         |       |                  |                             |                             |                         |                |                                 |                         |
|---------|-------|------------------|-----------------------------|-----------------------------|-------------------------|----------------|---------------------------------|-------------------------|
| B02/007 | 01127 | MANDIBLE         | NEWPORT BEACH FILM FESTIVAL | NEWPORT BEACH FILM FESTIVAL | RPA Santa Monica        | USA            | RPA Santa Monica                | TOOL Santa Monica       |
| B02/023 | 01761 | PLAN DOCUMENTARY | PLAN INTERNATIONAL          | PLAN INTERNATIONAL          | RATTLING STICK London   | UNITED KINGDOM | ABBOTT MEAD VICKERS BBDO London | RATTLING STICK London   |
| B02/037 | 00603 | METAMORPHOSIS    | CREDIT SUISSE               | CREDIT SUISSE               | HAVAS WORLDWIDE London  | UNITED KINGDOM | HAVAS WORLDWIDE London          | SKINFLICKS London       |
| B02/040 | 03034 | TEAM SPIRT       | ESPN                        | ESPN                        | WIEDEN+KENNEDY New York | USA            | WIEDEN+KENNEDY New York         | MOXIE PICTURES New York |

### **B03 (Short Format Internet Film)**

|         |       |                          |                         |                      |                                   |                |                                   |  |
|---------|-------|--------------------------|-------------------------|----------------------|-----------------------------------|----------------|-----------------------------------|--|
| B03/003 | 00223 | HOW TO SHOCK A CELEBRITY | SABIN VACCINE INSTITUTE | END7                 | WUNDERMAN London                  | UNITED KINGDOM | WUNDERMAN London                  | TOAST TV London                                  |
| B03/005 | 00272 | SKATE FORTWO             | MERCEDES-BENZ           | SMART FORTWO         | WEAPON7 London                    | UNITED KINGDOM | WEAPON7 London                    | PULSE FILMS London                               |
| B03/015 | 00411 | RICE COOKER              | 7-ELEVEN HONG KONG      | REDEMPTION PROMOTION | LEO BURNETT HONG KONG             | HONG KONG      | LEO BURNETT HONG KONG             | ANSWERMARK Hong Kong                             |
| B03/016 | 00412 | KETTLE                   | 7-ELEVEN HONG KONG      | REDEMPTION PROMOTION | LEO BURNETT HONG KONG             | HONG KONG      | LEO BURNETT HONG KONG             | ANSWERMARK Hong Kong                             |
| B03/027 | 00052 | MATRYOSH-CAR             | HONDA MOTOR CO.         | N BOX+               | DENTSU Tokyo                      | JAPAN          | DENTSU Tokyo                      | KAIBUTSU Tokyo / AOI ADVERTISING PROMOTION Tokyo |
| B03/050 | 00067 | SOUL EXTENDED VERSION    | MERCEDES-BENZ           | CLA                  | MERKLEY + PARTNERS New York       | USA            | MERKLEY + PARTNERS New York       | MJZ Los Angeles                                  |
| B03/077 | 01347 | THE TRUTH                | SCA                     | BODYFORM             | RUBBER REPUBLIC Bristol           | UNITED KINGDOM | RUBBER REPUBLIC Bristol /         | RUBBER REPUBLIC Bristol                          |
| B03/088 | 01574 | A SMALL DEMONSTRATION    | MICROSOFT - PORTUGAL    | WINDOWS 8            | O ESCRITORIO Estoril              | PORTUGAL       | O ESCRITORIO Estoril              | O ESCRITORIO Estoril                             |
| B03/099 | 00133 | INTO THE WOODS           | SIMPLOT                 | JOHN WEST            | BELGIOVANE WILLIAMS MACKAY Sydney | AUSTRALIA      | BELGIOVANE WILLIAMS MACKAY Sydney | PLAZA FILMS Sydney                               |

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|  |       |   |                                       |                                       |  |                |  |  |
|--|-------|---|---------------------------------------|---------------------------------------|--|----------------|--|--|
| B03/123                                    | 01525 | SOLAR CHARGING DUMMIES                      | SPIES TRAVELS                         | HOLIDAY                               | ROBERT/BOISEN & LIKE-MINDED Copenhagen | DENMARK        | ROBERT/BOISEN & LIKE-MINDED Copenhagen         | GOBSMACK PRODUCTIONS Copenhagen                      |
| B03/135                                    | 01819 | SUSAN GLENN                                 | UNILEVER                              | AXE                                   | BBH NEW YORK                           | USA            | BBH NEW YORK                                   | RATTLING STICK London                                |
| B03/149                                    | 01999 | LOTTO - THE SLOT CAR MAN                    | SVENSKA SPEL                          | LOTTERY                               | KING Stockholm                         | SWEDEN         | KING Stockholm                                 | TRAKTOR Venice                                       |
| B03/159                                    | 02246 | GT 86 TEST WIFE                             | TOYOTA MOTOR EUROPE                   | TOYOTA GT 86                          | HAPPINESS BRUSSELS                     | BELGIUM        | HAPPINESS BRUSSELS                             | CAVIAR Brussels                                      |
| B03/165                                    | 02370 | THE LOVER                                   | COME4                                 | NON-PROFIT PORN SITE                  | BEING Boulogne Billancourt             | FRANCE         | BEING Boulogne Billancourt                     | HENRY DE CZAR Paris                                  |
| B03/230                                    | 01852 | FLYING IN THE FACE OF ORDINARY              | VIRGIN                                | VIRGIN ATLANTIC AIRWAYS               | RKCR Y&R London                        | UNITED KINGDOM | RKCR Y&R London                                | PARTIZAN London                                      |
| B03/235                                    | 02294 | FOLLOW THE FROG                             | RAINFOREST ALLIANCE                   | THE RAINFOREST                        | HUNGRY MAN Los Angeles                 | USA            | WANDER Los Angeles                             | WANDER Los Angeles                                   |
| B03/254                                    | 02958 | SMOKING KID                                 | THAI HEALTH PROMOTION FOUNDATION      | THAI HEALTH PROMOTION FOUNDATION      | OGILVY & MATHER Bangkok                | THAILAND       | OGILVY & MATHER Bangkok                        | SONGMUE Bangkok                                      |
| B03/256                                    | 02999 | HASHTAG KILLER: FIRST WORLD PROBLEMS ANTHEM | WATER IS LIFE                         | WATER IS LIFE (NON PROFIT)            | DDB NEW YORK                           | USA            | DDB NEW YORK                                   |  |
| B03/259                                    | 03035 | BEACH                                       | SOUTHERN COMFORT                      | SOUTHERN COMFORT                      | WIEDEN+KENNEDY New York                | USA            | WIEDEN+KENNEDY New York                        | BISCUIT FILMWORKS New York                           |
| B03/294                                    | 01818 | OFFICE LOVE                                 | UNILEVER                              | AXE                                   | BBH NEW YORK                           | USA            | BBH NEW YORK                                   | SMUGGLER Hollywood                                   |
| B03/322                                    | 02532 | FOCUS GROUP                                 | NATIONAL ADVERTISING AWARDS           | AWARD SHOW                            | DRAFTFCB Toronto                       | CANADA         | DRAFTFCB Toronto                               | ERIC YEALLAND Toronto                                |
| <b>B04 (Branded Content Internet Film)</b> |       |   |                                       |                                       |  |                |  |  |
| B04/008                                    | 02599 | CHLOE'S WEDDING DAY                         | ARNOLD PALMER HOSPITAL                | HOSPITAL                              | STRONG FILMS Orlando                   | USA            | STRONG FILMS Orlando                           | STRONG FILMS Orlando                                 |
| B04/018                                    | 02693 | PUMA WHITE PAPER                            | PUMA                                  | PUMA LIFESTYLE                        | DROGA5 New York                        | USA            | DROGA5 New York                                | HUNGRY MAN New York / WORK London / CUT + RUN London |
| B04/019                                    | 01111 | THIS SONG SAVED MY LIFE                     | MTV EXIT FOUNDATION                   | MTV EXIT FOUNDATION                   | 18 FEET & RISING Sydney                | AUSTRALIA      |  | 18 FEET & RISING Sydney / CURIOUS FILM Surry Hills   |
| B04/023                                    | 02805 | DREAM                                       | LOUIS VUITTON                         | CORE VALUES                           | OGILVY FRANCE Paris                    | FRANCE         | OGILVY FRANCE Paris                            | STEAM FILMS Toronto                                  |
| B04/024                                    | 02808 | WORD  | LOUIS VUITTON                         | CORE VALUES                           | OGILVY FRANCE Paris                    | FRANCE         | OGILVY FRANCE Paris                            | STEAM FILMS Toronto                                  |
| B04/026                                    | 01455 | PLAYIN' WITH MY FRIENDS                     | IKEA                                  | IKEA                                  | MOTHER London                          | UNITED KINGDOM | MOTHER London                                  | BLINK PRODUCTIONS London                             |
| B04/031                                    | 02211 | FIND YOUR UNDERSTANDING                     | EXPEDIA                               | WWW.EXPEDIA.COM                       | 180LA Santa Monica                     | USA            | 180LA Santa Monica                             | ÜBER CONTENT Los Angeles                             |
| B04/037                                    | 02503 | THE CANDIDATE                               | HEINEKEN INTERNATIONAL                | HEINEKEN                              | PUBLICIS ITALY Milan                   | ITALY          | PUBLICIS ITALY Milan                           | STATE 31 Amsterdam                                   |
| B04/075                                    | 00820 | CLOUDS OVER CUBA                            | THE JFK PRESIDENTIAL LIBRARY & MUSEUM | CUBAN MISSILE CRISIS 50TH ANNIVERSARY | THE MARTIN AGENCY Richmond             | USA            | THE MARTIN AGENCY Richmond / TOOL Santa Monica | TOOL Santa Monica                                    |

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|                                   |       |  |                                  |                                  |                                       |             |                                       |                          |
|-----------------------------------|-------|--|----------------------------------|----------------------------------|---------------------------------------|-------------|---------------------------------------|--------------------------|
| B04/083                           | 01996 | UNCLE DREW   | PEPSI                            | PEPSI MAX                        | DAVIE-BROWN ENTERTAINMENT Los Angeles | USA         | DAVIE-BROWN ENTERTAINMENT Los Angeles | MINUSL New York          |
| <b>B05 (Internet Film Series)</b> |       |  |                                  |                                  |                                       |             |                                       |                          |
| B05/058                           | 02494 | THE BEAUTY INSIDE: EPISODE 1: HELLO MY NAME IS ALEX          | INTEL + TOSHIBA                  | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco        | USA         | PEREIRA & O'DELL San Francisco        | B-REEL Los Angeles       |
| B05/059                           | 02495 | THE BEAUTY INSIDE: EPISODE 2: LEAH                           | INTEL + TOSHIBA                  | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco        | USA         | PEREIRA & O'DELL San Francisco        | B-REEL Los Angeles       |
| B05/060                           | 02496 | THE BEAUTY INSIDE: EPISODE 3: IT HAS TO BE TONIGHT           | INTEL + TOSHIBA                  | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco        | USA         | PEREIRA & O'DELL San Francisco        | B-REEL Los Angeles       |
| B05/061                           | 02497 | THE BEAUTY INSIDE: EPISODE 4: HELP WANTED                    | INTEL + TOSHIBA                  | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco        | USA         | PEREIRA & O'DELL San Francisco        | B-REEL Los Angeles       |
| B05/062                           | 02498 | THE BEAUTY INSIDE: EPISODE 5: I'D LIKE TO SHOW YOU SOMETHING | INTEL + TOSHIBA                  | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco        | USA         | PEREIRA & O'DELL San Francisco        | B-REEL Los Angeles       |
| B05/063                           | 02499 | THE BEAUTY INSIDE: EPISODE 6: THAT'S IT FOR ME               | INTEL + TOSHIBA                  | TOSHIBA LAPTOP WITH INTEL INSIDE | PEREIRA & O'DELL San Francisco        | USA         | PEREIRA & O'DELL San Francisco        | B-REEL Los Angeles       |
| <b>C01 (Other Screens)</b>        |       |  |                                  |                                  |                                       |             |                                       |                          |
| C01/035                           | 03235 | MAKE IT TO MUSE - PART 1                                     | STUDIO BRUSSELS                  | MUSIC FOR LIFE                   | MORTIERBRIGADE Brussels               | BELGIUM     | MORTIERBRIGADE Brussels               | CAVIAR Brussels          |
| C01/036                           | 03236 | MAKE IT TO MUSE - PART 2                                     | STUDIO BRUSSELS                  | MUSIC FOR LIFE                   | MORTIERBRIGADE Brussels               | BELGIUM     | MORTIERBRIGADE Brussels               | CAVIAR Brussels          |
| C01/037                           | 03237 | MAKE IT TO MUSE - PART 3                                     | STUDIO BRUSSELS                  | MUSIC FOR LIFE                   | MORTIERBRIGADE Brussels               | BELGIUM     | MORTIERBRIGADE Brussels               | CAVIAR Brussels          |
| C01/038                           | 03238 | MAKE IT TO MUSE - PART 4                                     | STUDIO BRUSSELS                  | MUSIC FOR LIFE                   | MORTIERBRIGADE Brussels               | BELGIUM     | MORTIERBRIGADE Brussels               | CAVIAR Brussels          |
| <b>C03 (Interactive Film)</b>     |       |  |                                  |                                  |                                       |             |                                       |                          |
| C03/004                           | 01730 | ART, COPY & CODE FILM  | GOOGLE                           | ADVERTISING                      | 72ANDSUNNY Los Angeles                | USA         | 72ANDSUNNY Los Angeles                | TOOL Santa Monica        |
| C03/009                           | 03202 | BASKETBALL   | JÓVENES DE PUERTO RICO EN RIESGO | JÓVENES DE PUERTO RICO EN RIESGO | DDB LATINA PUERTO RICO San Juan       | PUERTO RICO | DDB LATINA PUERTO RICO San Juan       | 1/4 PRODUCTIONS Guaynabo |

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|         |       |                     |                          |                      |                                |                |                                |   |
|---------|-------|---------------------|--------------------------|----------------------|--------------------------------|----------------|--------------------------------|---|
| C03/010 | 03104 | COKE WEARABLE MOVIE | THE COCA-COLA COMPANY    | COCA-COLA            | OGILVY NEW YORK                | USA            | OGILVY NEW YORK                | PSYOP New York / BOSSA New York             |
| C03/011 | 01493 | ANYTIME. ANYWHERE   | DEFENCE FORCE RECRUITING | AUSTRALIAN AIR FORCE | GEORGE PATTERSON Y&R Melbourne | AUSTRALIA      | GEORGE PATTERSON Y&R Melbourne | PRODIGY Sydney                              |
| C03/014 | 00826 | GOLDEN CHAINS       | ALB                      | MUSIC VIDEO          | CLM BBDO Boulogne-Billancourt  | FRANCE         | CLM BBDO Boulogne-Billancourt  | CARNIBIRD Paris / ACNE PRODUCTION Stockholm |
| C03/027 | 02275 | NIKE MY TIME IS NOW | NIKE                     | FOOTBALL             | WIEDEN+KENNEDY London          | UNITED KINGDOM | WIEDEN+KENNEDY London          | STINK London                                |

**Total Entries: 285**