

Shortlist (Media)

Table with 7 columns: Cat. No, Entry No, Title, Client, Product, Entrant Company, Country, Agency. It lists various advertising entries across multiple categories including Use of Screens, Use of Audio/Video Platforms, Use of Print, Use of Outdoor, Use of Ambient Media, Use of Events & Stunts, Branded Content & Sponsorship, Use of Social Platforms, Use of Mobile Devices, Use of Digital Content, Use of Other Digital Platforms, Use of Fast-Moving Consumer Goods, Financial Products & Services, Commercial Public Services, Charities, Public Health & Safety, Retail, E-Commerce & Restaurants, Publications & Media, and Business Products & Services.

Total Entries: 294